

MTD Sales
11.15 L

Brand Share %
39.11 %

Information:

MTD : 01-09-2025 To 08-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **39.11 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	5.30	43.40 %
Gas-Stov	2.61	34.86 %
Chimney	1.40	78.15 %
Grinder	0.84	27.69 %
Cook-Ele	0.49	28.45 %
Iron	0.36	88.69 %
In-Stove	0.10	35.96 %
Small-Ap	0.04	2.72 %
Total	11.15	39.11 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	6.06	40.16 %
VIJAYAWADA-01	5.10	37.93 %
Total	11.15	39.11 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.49	42.24 %
Gas-Stov	1.80	38.64 %
Chimney	0.72	75.15 %
Grinder	0.43	34.32 %
Iron	0.26	86.38 %
Cook-Ele	0.26	26.69 %
In-Stove	0.07	42.21 %
Small-Ap	0.02	2.44 %
Total	6.06	40.16 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.54	31.78 %
ATP1	0.34	37.64 %
KHT1	0.21	36.11 %
KNL1	0.20	35.67 %
KNL2	0.19	29.34 %
ADI1	0.17	33.17 %
NLR1	0.14	28.13 %
MPL1	0.14	18.39 %
BVL1	0.09	29.89 %
KOU1	0.09	26.07 %
GTL1	0.08	18.15 %
RCY1	0.05	33.03 %
VKI1	0.05	13.62 %
DHN1	0.01	2.11 %
SPE1		0.00 %
Total	6.06	40.16 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.81	44.47 %
Gas-Stov	0.81	28.62 %
Chimney	0.68	81.61 %
Grinder	0.42	23.12 %
Cook-Ele	0.23	30.70 %
Iron	0.10	95.23 %
In-Stove	0.02	24.63 %
Small-Ap	0.02	3.07 %
Total	5.10	37.93 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.33	39.04 %
VJW4	0.31	38.25 %
VKN1	0.22	38.98 %
NRT1	0.22	36.02 %
VJW3	0.19	35.14 %
TNK1	0.19	36.01 %
VUY1	0.11	27.29 %
PPM1	0.09	30.90 %
GNT1	0.09	29.50 %
CKT1	0.08	30.69 %
VJW5	0.08	12.66 %
PNR1	0.06	35.79 %
BPP1	0.04	17.58 %
VJW2	0.04	22.31 %
AMP1	0.03	22.83 %
GVM1	0.02	9.57 %
RMV1	0.02	6.26 %
PAP1	0.02	21.94 %
TEL1	0.01	3.43 %
GNT2		0.00 %
JGG1		0.00 %
MTM1		0.00 %
PRL1	-0.06	-96.19 %
Total	5.10	37.93 %