

MTD Sales
13.59 L

Brand Share %
36.16 %

Information:

MTD : 01-08-2025 To 08-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **36.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	7.04	47.88 %
Gas-Stov	3.04	27.88 %
Chimney	1.25	71.70 %
Grinder	1.22	21.78 %
Cook-Ele	0.49	32.33 %
Iron	0.33	83.67 %
In-Stove	0.22	45.51 %
Total	13.59	36.16 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	7.49	36.69 %
VIJAYAWADA-01	6.10	35.52 %
Total	13.59	36.16 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	4.08	47.74 %
Gas-Stov	1.67	26.37 %
Chimney	0.73	84.63 %
Grinder	0.51	24.33 %
Cook-Ele	0.24	28.30 %
In-Stove	0.15	49.27 %
Iron	0.11	68.15 %
Total	7.49	36.69 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.78	22.68 %
TPY2	0.17	17.11 %
KHT1	0.17	35.39 %
PDT1	0.15	35.73 %
KNL2	0.14	23.10 %
ADI1	0.12	15.01 %
PGR1	0.11	24.44 %
NDL1	0.07	11.90 %
RCY1	0.06	13.69 %
DHN1	0.03	9.84 %
KNL1	0.03	2.89 %
BVL1	0.03	6.81 %
Total	7.49	36.69 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.95	48.07 %
Gas-Stov	1.37	29.97 %
Grinder	0.71	20.23 %
Chimney	0.52	58.94 %
Cook-Ele	0.25	37.32 %
Iron	0.22	94.34 %
In-Stove	0.08	39.69 %
Total	6.10	35.52 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.26	28.42 %
PPM1	0.20	29.62 %
MTM1	0.18	30.63 %
VKN1	0.17	34.31 %
ELU1	0.16	29.15 %
VJW1	0.13	22.83 %
DPE1	0.12	29.85 %
GDV1	0.12	32.22 %
KND1	0.11	24.55 %
GNT2	0.08	21.53 %
GVM1	0.08	21.04 %
RMV1	0.08	13.00 %
RAL1	0.08	35.03 %
VJW4	0.07	22.88 %
VUY1	0.06	16.47 %
JGG1	0.06	17.46 %
TDD1	0.01	1.51 %
PAP1		0.00 %
PNR1		0.00 %
Total	6.10	35.52 %