

MTD Sales
10.56 L

Brand Share %
37.50 %

Information:

MTD : 01-12-2025 To 07-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **37.50 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	5.02	47.23 %
Gas-Stov	2.45	25.99 %
Grinder	1.07	28.76 %
Chimney	0.95	72.10 %
Cook-Ele	0.63	63.76 %
Iron	0.22	94.69 %
In-Stove	0.19	48.53 %
Small-Ap	0.02	1.54 %
Total	10.56	37.50 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	5.73	41.46 %
VIJAYAWADA-01	4.83	33.68 %
Total	10.56	37.50 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.66	48.65 %
Gas-Stov	1.54	30.27 %
Chimney	0.57	88.39 %
Grinder	0.51	40.03 %
Cook-Ele	0.24	62.82 %
Iron	0.12	90.65 %
In-Stove	0.07	34.79 %
Small-Ap	0.02	3.54 %
Total	5.73	41.46 %

Branch *	MTD Sales L	Brand Share %
KOU1	0.28	34.58 %
PMR1	0.27	37.01 %
ATP1	0.24	22.70 %
CTO1	0.18	33.10 %
PUT1	0.17	24.68 %
NLR1	0.11	23.02 %
NYP1	0.09	17.99 %
RCY1	0.08	25.58 %
VKI1	0.06	12.98 %
ADI1	0.06	12.19 %
NDL1	0.05	9.18 %
TPY1	0.04	23.36 %
DHN1	0.03	19.52 %
BVL1		0.00 %
TPSD		0.00 %
Total	5.73	41.46 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.37	45.74 %
Gas-Stov	0.91	20.95 %
Grinder	0.56	22.97 %
Cook-Ele	0.40	64.33 %
Chimney	0.38	56.55 %
In-Stove	0.12	64.33 %
Iron	0.10	100.00 %
Total	4.83	33.68 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.35	28.21 %
TNI1	0.22	32.78 %
VJW1	0.22	26.62 %
PAP1	0.18	37.32 %
VJW2	0.16	31.89 %
PPM1	0.15	32.82 %
GDV1	0.13	32.51 %
BVR1	0.13	27.73 %
KDR1	0.12	21.86 %
MTM1	0.10	35.01 %
DPE1	0.09	26.41 %
GNT2	0.06	20.47 %
VJW5	0.05	12.01 %
GVM1	0.03	8.14 %
TEL1	0.02	21.18 %
TVU1	0.02	8.88 %
RMV1	0.01	1.82 %
NPR1	0.01	3.70 %
AMP1		0.00 %
GTSD		0.00 %
JGG1		0.00 %
TDD1		0.00 %
Total	4.83	33.68 %