

MTD Sales
9.62 L

Brand Share %
28.59 %

Information:

MTD : 01-11-2025 To 07-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **28.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	5.04	40.78 %
Gas-Stov	1.80	15.98 %
Grinder	1.13	22.61 %
Chimney	0.68	47.72 %
Cook-Ele	0.51	46.38 %
Iron	0.30	81.83 %
In-Stove	0.17	33.02 %
Total	9.62	28.59 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	5.13	27.55 %
TIRUPATI-01	4.49	29.87 %
Total	9.62	28.59 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.64	40.86 %
Gas-Stov	1.10	16.33 %
Grinder	0.81	25.09 %
Cook-Ele	0.23	34.17 %
Chimney	0.17	39.87 %
Iron	0.11	100.00 %
In-Stove	0.07	37.61 %
Total	5.13	27.55 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.25	25.78 %
VJW1	0.21	24.50 %
VJW5	0.18	21.44 %
GVM1	0.16	23.83 %
RMV1	0.13	12.83 %
OGL1	0.11	10.03 %
PPM1	0.08	27.70 %
GDV1	0.08	22.90 %
PAP1	0.05	22.01 %
VJW4	0.05	17.40 %
BPP1	0.05	24.41 %
KND1	0.04	9.86 %
AMP1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
MTM1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VUY1		0.00 %
Total	5.13	27.55 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.40	40.69 %
Gas-Stov	0.70	15.46 %
Chimney	0.51	50.94 %
Grinder	0.31	18.02 %
Cook-Ele	0.28	65.39 %
Iron	0.19	73.92 %
In-Stove	0.10	30.25 %
Total	4.49	29.87 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.35	19.97 %
NLR1	0.16	25.17 %
NDL1	0.15	16.68 %
KHT1	0.14	18.28 %
NYP1	0.13	24.09 %
PUT1	0.12	27.19 %
TPY2	0.12	11.95 %
KVL1	0.11	28.16 %
TPY1	0.10	26.13 %
PIL1	0.09	26.89 %
KNL2	0.08	13.24 %
PGR1	0.07	25.15 %
SPE1	0.07	15.55 %
PMR1	0.07	16.09 %
GTL1	0.01	10.43 %
BVL1		0.00 %
RCY1		0.00 %
Total	4.49	29.87 %