

MTD Sales
21.69 L

Brand Share %
30.86 %

Information:

MTD : 01-10-2025 To 07-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	11.44	46.75 %
Gas-Stov	4.13	19.37 %
Grinder	2.37	24.84 %
Chimney	1.90	52.38 %
Cook-Ele	1.15	36.60 %
Iron	0.50	89.04 %
In-Stove	0.17	34.04 %
Small-Ap	0.02	0.67 %
Total	21.69	30.86 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	11.02	29.65 %
TIRUPATI-01	10.67	32.23 %
Total	21.69	30.86 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.70	44.52 %
Gas-Stov	1.74	17.49 %
Grinder	1.60	23.53 %
Chimney	1.16	62.46 %
Cook-Ele	0.55	30.97 %
Iron	0.27	91.54 %
Total	11.02	29.65 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.31	16.73 %
KDR1	0.30	27.63 %
ELU1	0.21	12.96 %
VKN1	0.20	25.94 %
VJW1	0.19	11.02 %
RAL1	0.18	26.74 %
MTM1	0.18	17.90 %
TNI1	0.18	21.66 %
PRL1	0.18	29.70 %
GVM1	0.16	16.55 %
VJW4	0.15	24.51 %
DPE1	0.15	21.41 %
TEL1	0.15	25.82 %
BPP1	0.15	17.71 %
KND1	0.15	25.84 %
NRT1	0.14	22.60 %
VJW5	0.13	15.89 %
NPR1	0.13	21.62 %
VJW2	0.11	26.94 %
GDV1	0.09	15.02 %
TVU1	0.07	12.83 %
GNT2	0.06	8.92 %
PNR1	0.04	17.37 %
JGG1		0.00 %
Total	11.02	29.65 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	5.74	49.20 %
Gas-Stov	2.39	21.03 %
Grinder	0.77	28.09 %
Chimney	0.74	41.80 %
Cook-Ele	0.60	43.95 %
Iron	0.23	86.28 %
In-Stove	0.17	48.59 %
Small-Ap	0.02	1.35 %
Total	10.67	32.23 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.68	18.28 %
PMR1	0.45	30.57 %
KHT1	0.41	27.20 %
NYP1	0.25	26.34 %
NLR1	0.25	20.86 %
VKI1	0.24	19.35 %
BVL1	0.22	29.29 %
KOU1	0.21	19.68 %
NDL1	0.20	19.20 %
RCY1	0.20	23.97 %
ADI1	0.16	23.22 %
KNL2	0.14	18.06 %
DHN1	0.08	16.20 %
MPL1	0.06	7.57 %
GTL1	0.02	7.69 %
Total	10.67	32.23 %