

MTD Sales
10.30 L

Brand Share %
39.73 %

Information:

MTD : 01-09-2025 To 07-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **39.73 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	4.77	44.86 %
Gas-Stov	2.36	33.67 %
Chimney	1.40	78.15 %
Grinder	0.84	29.12 %
Cook-Ele	0.47	28.74 %
Iron	0.34	88.08 %
In-Stove	0.07	29.75 %
Small-Ap	0.04	3.19 %
Total	10.30	39.73 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	5.52	40.29 %
VIJAYAWADA-01	4.78	39.10 %
Total	10.30	39.73 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.24	43.21 %
Gas-Stov	1.57	36.57 %
Chimney	0.72	75.15 %
Grinder	0.43	37.82 %
Iron	0.25	85.89 %
Cook-Ele	0.23	25.56 %
In-Stove	0.05	33.02 %
Small-Ap	0.02	2.77 %
Total	5.52	40.29 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.50	33.31 %
KNL2	0.19	34.27 %
ADI1	0.17	34.61 %
KHT1	0.15	31.10 %
MPL1	0.14	18.39 %
KNL1	0.12	25.91 %
NLR1	0.12	25.54 %
BVL1	0.09	34.12 %
KOU1	0.09	26.07 %
GTL1	0.08	18.15 %
VKI1	0.05	16.35 %
DHN1	0.01	2.14 %
SPE1		0.00 %
Total	5.52	40.29 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.52	46.43 %
Gas-Stov	0.78	29.04 %
Chimney	0.68	81.61 %
Grinder	0.42	23.58 %
Cook-Ele	0.23	32.85 %
Iron	0.09	94.72 %
In-Stove	0.02	24.63 %
Small-Ap	0.02	3.74 %
Total	4.78	39.10 %

Branch *	MTD Sales L	Brand Share %
NRT1	0.22	36.02 %
VUY1	0.11	27.29 %
PPM1	0.09	30.90 %
GNT1	0.09	29.50 %
VJW5	0.08	13.53 %
PNR1	0.06	35.79 %
BPP1	0.04	17.58 %
CKT1	0.04	25.01 %
VJW2	0.04	22.31 %
AMP1	0.03	22.83 %
GVM1	0.02	10.31 %
RMV1	0.02	6.26 %
PAP1	0.01	17.65 %
TEL1	0.01	3.43 %
GNT2		0.00 %
JGG1		0.00 %
MTM1		0.00 %
PRL1	-0.06	-96.19 %
Total	4.78	39.10 %