

MTD Sales
12.24 L

Brand Share %
36.41 %

Information:
MTD : 01-08-2025 To 07-08-2025
 * Branch where in Brand Share % is less than Overall State's Brand Share **36.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	6.61	48.82 %
Gas-Stov	2.67	27.19 %
Chimney	1.08	73.82 %
Grinder	0.99	20.24 %
Cook-Ele	0.46	35.54 %
Iron	0.27	80.74 %
In-Stove	0.15	43.40 %
Total	12.24	36.41 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	6.72	35.68 %
VIJAYAWADA-01	5.52	37.35 %
Total	12.24	36.41 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.82	47.35 %
Gas-Stov	1.33	22.71 %
Chimney	0.73	84.63 %
Grinder	0.47	24.94 %
Cook-Ele	0.21	28.90 %
Iron	0.09	63.59 %
In-Stove	0.07	38.27 %
Total	6.72	35.68 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.78	22.68 %
TPY2	0.17	18.52 %
PIL1	0.15	36.33 %
PDT1	0.15	35.73 %
KNL2	0.14	23.57 %
PGR1	0.11	26.66 %
ADI1	0.10	13.76 %
NDL1	0.07	12.13 %
RCY1	0.06	15.36 %
NLR1	0.05	33.63 %
DHN1	0.03	10.14 %
KNL1	0.03	3.29 %
BVL1	0.03	8.42 %
Total	6.72	35.68 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.79	50.99 %
Gas-Stov	1.34	33.78 %
Grinder	0.52	17.33 %
Chimney	0.35	58.16 %
Cook-Ele	0.25	44.03 %
Iron	0.18	93.17 %
In-Stove	0.08	49.80 %
Total	5.52	37.35 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.25	28.91 %
PPM1	0.20	31.99 %
MTM1	0.18	32.52 %
ELU1	0.16	29.15 %
VJW2	0.16	36.28 %
VJW1	0.13	28.53 %
DPE1	0.12	31.22 %
VJW5	0.11	26.82 %
KND1	0.11	33.53 %
GNT2	0.08	26.80 %
GVM1	0.08	25.43 %
RMV1	0.08	15.04 %
VJW4	0.07	24.77 %
VUY1	0.06	16.47 %
JGG1	0.06	17.46 %
RAL1	0.03	18.79 %
TDD1	0.01	2.30 %
PAP1		0.00 %
PNR1		0.00 %
Total	5.52	37.35 %