

MTD Sales
8.91 L

Brand Share %
36.51 %

Information:

MTD : 01-12-2025 To 06-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **36.51 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	4.22	46.28 %
Gas-Stov	1.95	23.96 %
Chimney	0.95	72.10 %
Grinder	0.80	26.42 %
Cook-Ele	0.58	63.02 %
Iron	0.21	100.00 %
In-Stove	0.17	47.37 %
Small-Ap	0.02	1.72 %
Total	8.91	36.51 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	4.74	41.04 %
VIJAYAWADA-01	4.16	32.43 %
Total	8.91	36.51 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.10	47.59 %
Gas-Stov	1.30	29.41 %
Chimney	0.57	88.39 %
Grinder	0.36	39.20 %
Cook-Ele	0.24	66.23 %
Iron	0.11	100.00 %
In-Stove	0.05	26.40 %
Small-Ap	0.02	4.28 %
Total	4.74	41.04 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.24	26.09 %
PUT1	0.17	30.92 %
CTO1	0.12	28.90 %
PIL1	0.07	31.40 %
VKI1	0.06	18.94 %
NLR1	0.06	13.97 %
ADI1	0.06	15.32 %
NDL1	0.05	11.57 %
NYP1	0.04	10.71 %
RCY1	0.03	15.72 %
DHN1	0.03	28.30 %
TPY1	0.02	12.31 %
BVL1		0.00 %
TPSD		0.00 %
Total	4.74	41.04 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.13	45.05 %
Gas-Stov	0.65	17.51 %
Grinder	0.44	20.89 %
Chimney	0.38	56.55 %
Cook-Ele	0.34	60.99 %
In-Stove	0.12	70.91 %
Iron	0.10	100.00 %
Total	4.16	32.43 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.35	32.58 %
TNI1	0.22	32.78 %
VJW1	0.22	26.62 %
VJW2	0.16	36.01 %
PAP1	0.15	33.46 %
PPM1	0.15	32.82 %
BVR1	0.10	27.41 %
KDR1	0.10	18.45 %
DPE1	0.09	27.68 %
GDV1	0.05	27.99 %
VJW5	0.05	14.61 %
VJW4	0.04	29.52 %
GVM1	0.03	8.14 %
TEL1	0.02	21.18 %
GNT2	0.02	9.22 %
RMV1	0.01	2.36 %
NPR1	0.01	3.70 %
AMP1		0.00 %
GTSD		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
Total	4.16	32.43 %