

MTD Sales
8.48 L

Brand Share %
29.21 %

Information:

MTD : 01-11-2025 To 06-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **29.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	4.48	39.77 %
Gas-Stov	1.71	18.46 %
Grinder	1.13	25.00 %
Cook-Ele	0.43	45.89 %
Chimney	0.34	39.66 %
Iron	0.27	80.19 %
In-Stove	0.12	28.24 %
Total	8.48	29.21 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	4.88	29.99 %
TIRUPATI-01	3.60	28.22 %
Total	8.48	29.21 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.46	41.32 %
Gas-Stov	1.07	19.52 %
Grinder	0.81	28.19 %
Cook-Ele	0.20	35.90 %
Chimney	0.17	39.87 %
Iron	0.10	100.00 %
In-Stove	0.07	37.61 %
Total	4.88	29.99 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.21	25.23 %
VJW1	0.21	27.63 %
VJW5	0.18	21.44 %
GVM1	0.16	23.83 %
RMV1	0.13	15.75 %
DPE1	0.11	21.83 %
OGL1	0.11	12.17 %
PPM1	0.06	25.93 %
VJW4	0.05	17.40 %
KND1	0.04	9.86 %
PAP1	0.01	5.18 %
AMP1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
MTM1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VUY1		0.00 %
Total	4.88	29.99 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.03	38.04 %
Gas-Stov	0.64	16.92 %
Grinder	0.31	19.35 %
Cook-Ele	0.23	60.64 %
Chimney	0.17	39.45 %
Iron	0.17	71.71 %
In-Stove	0.05	20.47 %
Total	3.60	28.22 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.35	26.66 %
NLR1	0.16	25.87 %
KHT1	0.14	25.21 %
KOU1	0.12	28.85 %
PUT1	0.12	28.57 %
NDL1	0.12	14.22 %
TPY2	0.12	12.64 %
NYP1	0.09	20.37 %
PIL1	0.08	25.25 %
KNL2	0.08	14.22 %
PGR1	0.07	25.15 %
TPY1	0.06	19.63 %
PMR1	0.06	17.01 %
SPE1	0.03	7.55 %
VKI1	0.03	16.06 %
GTL1	0.01	10.43 %
BVL1		0.00 %
RCY1		0.00 %
Total	3.60	28.22 %