

MTD Sales
20.23 L

Brand Share %
30.53 %

Information:

MTD : 01-10-2025 To 06-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **30.53 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	10.60	46.60 %
Gas-Stov	3.96	19.54 %
Grinder	2.23	24.50 %
Chimney	1.71	49.76 %
Cook-Ele	1.08	35.39 %
Iron	0.45	90.92 %
In-Stove	0.17	34.04 %
Small-Ap	0.02	0.73 %
Total	20.23	30.53 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	10.23	29.21 %
TIRUPATI-01	10.00	32.01 %
Total	20.23	30.53 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	5.23	43.63 %
Gas-Stov	1.60	17.12 %
Grinder	1.51	23.40 %
Chimney	1.16	62.46 %
Cook-Ele	0.48	28.15 %
Iron	0.24	90.57 %
Total	10.23	29.21 %

Branch *	MTD Sales L	Brand Share %
KDR1	0.30	27.63 %
RMV1	0.27	16.46 %
VKN1	0.20	28.85 %
VJW1	0.19	11.02 %
RAL1	0.18	26.74 %
MTM1	0.18	18.29 %
TNI1	0.18	22.57 %
VJW4	0.15	24.51 %
DPE1	0.15	24.06 %
GVM1	0.15	15.82 %
TEL1	0.15	25.82 %
BPP1	0.15	17.71 %
NRT1	0.14	23.06 %
VJW5	0.13	15.89 %
ELU1	0.13	8.56 %
NPR1	0.13	24.82 %
PRL1	0.11	21.09 %
VJW2	0.10	25.11 %
GDV1	0.09	15.02 %
TVU1	0.07	14.58 %
KND1	0.07	13.78 %
GNT2	0.06	8.92 %
PNR1	0.04	18.12 %
JGG1		0.00 %
Total	10.23	29.21 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	5.37	49.92 %
Gas-Stov	2.36	21.62 %
Grinder	0.72	27.19 %
Cook-Ele	0.60	44.61 %
Chimney	0.55	34.84 %
Iron	0.21	91.31 %
In-Stove	0.17	48.59 %
Small-Ap	0.02	1.43 %
Total	10.00	32.01 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.68	18.93 %
PMR1	0.43	29.31 %
KHT1	0.40	26.85 %
NYP1	0.25	27.31 %
NLR1	0.25	21.34 %
NDL1	0.20	19.20 %
RCY1	0.20	25.01 %
VKI1	0.20	17.15 %
KOU1	0.17	17.29 %
ADI1	0.16	23.22 %
KNL2	0.14	18.57 %
DHN1	0.08	17.25 %
MPL1	0.06	7.91 %
GTL1	0.02	9.44 %
Total	10.00	32.01 %