

MTD Sales
7.62 L

Brand Share %
41.45 %

Information:

MTD : 01-09-2025 To 06-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **41.45 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	3.54	46.81 %
Gas-Stov	1.61	32.90 %
Chimney	1.08	90.03 %
Grinder	0.70	32.41 %
Cook-Ele	0.34	29.02 %
Iron	0.26	92.56 %
In-Stove	0.07	49.57 %
Small-Ap	0.02	2.16 %
Total	7.62	41.45 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	4.20	42.93 %
VIJAYAWADA-01	3.42	39.77 %
Total	7.62	41.45 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.58	43.02 %
Gas-Stov	1.20	38.73 %
Chimney	0.72	85.84 %
Grinder	0.32	45.33 %
Iron	0.17	91.45 %
Cook-Ele	0.15	24.74 %
In-Stove	0.05	72.46 %
Total	4.20	42.93 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.46	38.28 %
KNL2	0.19	41.01 %
ADI1	0.17	34.61 %
KNL1	0.10	22.48 %
BVL1	0.09	34.12 %
KHT1	0.08	22.21 %
MPL1	0.07	10.89 %
KOU1	0.07	26.57 %
RCY1	0.05	41.26 %
VKI1	0.05	18.08 %
DHN1		0.00 %
GTL1		0.00 %
SPE1		0.00 %
Total	4.20	42.93 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	1.96	50.38 %
Gas-Stov	0.41	22.79 %
Grinder	0.38	26.06 %
Chimney	0.35	100.00 %
Cook-Ele	0.19	33.92 %
Iron	0.09	94.72 %
In-Stove	0.02	29.83 %
Small-Ap	0.02	5.29 %
Total	3.42	39.77 %

Branch *	MTD Sales L	Brand Share %
NRT1	0.22	41.10 %
VUY1	0.11	27.29 %
PPM1	0.09	35.36 %
GNT1	0.09	38.68 %
BPP1	0.04	25.63 %
VJW1	0.04	22.74 %
VJW2	0.04	22.31 %
TDD1	0.03	26.58 %
AMP1	0.03	22.83 %
GVM1	0.02	19.31 %
RMV1	0.02	11.36 %
TEL1	0.01	4.21 %
GNT2		0.00 %
JGG1		0.00 %
MTM1		0.00 %
VJW5		0.00 %
PRL1	-0.06	-96.19 %
Total	3.42	39.77 %