

MTD Sales
7.25 L

Brand Share %
35.33 %

Information:

MTD : 01-12-2025 To 05-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **35.33 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	3.30	44.66 %
Gas-Stov	1.64	23.58 %
Chimney	0.81	68.69 %
Grinder	0.71	28.05 %
Cook-Ele	0.42	58.12 %
Iron	0.17	100.00 %
In-Stove	0.17	52.82 %
Small-Ap	0.02	1.81 %
Total	7.25	35.33 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	3.80	39.79 %
VIJAYAWADA-01	3.45	31.46 %
Total	7.25	35.33 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.70	49.09 %
Gas-Stov	0.99	26.55 %
Chimney	0.43	85.05 %
Grinder	0.36	42.68 %
Cook-Ele	0.16	57.41 %
Iron	0.09	100.00 %
In-Stove	0.05	29.05 %
Small-Ap	0.02	4.72 %
Total	3.80	39.79 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.10	29.83 %
PIL1	0.07	31.40 %
ATP1	0.06	11.54 %
VKI1	0.06	26.90 %
NLR1	0.06	21.55 %
NDL1	0.05	12.13 %
NYP1	0.04	12.48 %
SPE1	0.04	21.92 %
RCY1	0.03	17.68 %
DHN1	0.03	28.30 %
ADI1	0.02	7.35 %
TPY1	0.02	15.58 %
BVL1		0.00 %
TPSD		0.00 %
Total	3.80	39.79 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	1.61	40.77 %
Gas-Stov	0.65	20.17 %
Chimney	0.38	56.55 %
Grinder	0.35	20.82 %
Cook-Ele	0.26	58.56 %
In-Stove	0.12	80.27 %
Iron	0.08	100.00 %
Total	3.45	31.46 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.25	30.97 %
VJW1	0.22	31.72 %
GNT1	0.16	32.91 %
KDR1	0.10	23.10 %
DPE1	0.09	30.79 %
VJW5	0.05	18.04 %
BVR1	0.05	18.12 %
PAP1	0.04	16.04 %
VJW4	0.04	29.52 %
GVM1	0.03	8.14 %
TEL1	0.02	21.18 %
GNT2	0.02	10.66 %
RMV1	0.01	2.36 %
AMP1		0.00 %
GTSD		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
Total	3.45	31.46 %