

MTD Sales
7.31 L

Brand Share %
28.88 %

Information:

MTD : 01-11-2025 To 05-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **28.88 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	3.79	38.87 %
Gas-Stov	1.48	18.34 %
Grinder	0.98	24.66 %
Cook-Ele	0.38	45.33 %
Chimney	0.34	39.66 %
Iron	0.25	78.97 %
In-Stove	0.10	25.61 %
Total	7.31	28.88 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	4.18	29.43 %
TIRUPATI-01	3.13	28.17 %
Total	7.31	28.88 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.00	39.26 %
Gas-Stov	0.97	19.82 %
Grinder	0.72	28.67 %
Cook-Ele	0.17	34.61 %
Chimney	0.17	39.87 %
Iron	0.10	100.00 %
In-Stove	0.05	28.84 %
Total	4.18	29.43 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.21	25.72 %
GVM1	0.16	23.83 %
RMV1	0.13	16.82 %
OGL1	0.11	14.01 %
VJW5	0.10	14.49 %
DPE1	0.09	23.08 %
KDR1	0.06	18.85 %
PPM1	0.06	25.93 %
VJW4	0.05	27.13 %
KND1	0.04	13.57 %
GDV1	0.04	17.43 %
NRT1	0.03	12.51 %
BPP1	0.03	21.83 %
PAP1	0.01	5.18 %
AMP1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
MTM1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VUY1		0.00 %
Total	4.18	29.43 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.79	38.46 %
Gas-Stov	0.50	16.03 %
Grinder	0.27	17.93 %
Cook-Ele	0.21	61.48 %
Chimney	0.17	39.45 %
Iron	0.15	69.14 %
In-Stove	0.05	22.98 %
Total	3.13	28.17 %

Branch *	MTD Sales L	Brand Share %
ADI1	0.22	28.57 %
NLR1	0.16	27.73 %
KHT1	0.11	28.46 %
NYP1	0.09	20.98 %
PIL1	0.08	26.84 %
PGR1	0.07	26.50 %
TPY2	0.07	9.56 %
TPY1	0.06	22.15 %
PMR1	0.06	19.25 %
NDL1	0.04	4.79 %
SPE1	0.03	7.55 %
VKI1	0.03	16.06 %
KNL2	0.02	5.97 %
BVL1		0.00 %
GTL1		0.00 %
RCY1		0.00 %
Total	3.13	28.17 %