

MTD Sales
6.86 L

Brand Share %
40.62 %

Information:

MTD : 01-09-2025 To 05-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **40.62 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	3.20	45.75 %
Gas-Stov	1.47	32.33 %
Chimney	0.89	88.18 %
Grinder	0.70	34.85 %
Cook-Ele	0.32	30.70 %
Iron	0.21	95.62 %
In-Stove	0.07	49.57 %
Total	6.86	40.62 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	3.61	40.35 %
VIJAYAWADA-01	3.25	40.92 %
Total	6.86	40.62 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.35	40.48 %
Gas-Stov	1.07	36.31 %
Chimney	0.54	81.78 %
Grinder	0.32	45.33 %
Cook-Ele	0.15	28.72 %
Iron	0.13	93.10 %
In-Stove	0.05	72.46 %
Total	3.61	40.35 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.46	38.28 %
ADI1	0.17	34.61 %
RJP1	0.12	39.60 %
BVL1	0.09	34.12 %
KHT1	0.08	22.21 %
KOU1	0.07	36.21 %
PMR1	0.06	26.27 %
KNL1	0.06	17.13 %
VKI1	0.05	18.08 %
TP11	0.04	38.33 %
MPL1	0.03	5.76 %
DHN1		0.00 %
GTL1		0.00 %
KNL2		0.00 %
SPE1		0.00 %
Total	3.61	40.35 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	1.84	50.59 %
Gas-Stov	0.41	25.11 %
Grinder	0.38	29.11 %
Chimney	0.35	100.00 %
Cook-Ele	0.16	32.86 %
Iron	0.08	100.00 %
In-Stove	0.02	29.83 %
Total	3.25	40.92 %

Branch *	MTD Sales L	Brand Share %
VUY1	0.11	27.29 %
BPP1	0.04	25.63 %
VJW1	0.04	22.74 %
VJW2	0.04	22.31 %
TDD1	0.03	26.58 %
AMP1	0.03	22.83 %
TEL1	0.01	4.21 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
MTM1		0.00 %
RMV1		0.00 %
VJW5		0.00 %
Total	3.25	40.92 %