

MTD Sales
8.81 L

Brand Share %
36.41 %

Information:

MTD : 01-08-2025 To 05-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **36.41 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	4.91	48.20 %
Gas-Stov	1.92	28.91 %
Chimney	0.72	74.25 %
Grinder	0.67	18.94 %
Cook-Ele	0.30	31.37 %
Iron	0.20	81.86 %
In-Stove	0.07	38.74 %
Total	8.81	36.41 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	5.05	36.56 %
VIJAYAWADA-01	3.75	36.21 %
Total	8.81	36.41 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.98	47.85 %
Gas-Stov	1.12	27.38 %
Chimney	0.37	100.00 %
Grinder	0.33	23.49 %
Cook-Ele	0.16	25.80 %
Iron	0.07	64.82 %
In-Stove	0.02	19.68 %
Total	5.05	36.56 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.61	22.60 %
TPY2	0.17	21.77 %
KNL2	0.14	28.86 %
ADI1	0.07	17.07 %
NDL1	0.07	15.58 %
VKI1	0.06	26.17 %
PIL1	0.04	15.35 %
NYP1	0.03	10.58 %
BVL1	0.03	10.82 %
DHN1		0.00 %
KNL1		0.00 %
RCY1		0.00 %
Total	5.05	36.56 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	1.93	48.75 %
Gas-Stov	0.81	31.34 %
Chimney	0.35	58.16 %
Grinder	0.34	15.94 %
Cook-Ele	0.15	40.63 %
Iron	0.13	95.19 %
In-Stove	0.05	71.74 %
Total	3.75	36.21 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.24	30.31 %
PPM1	0.15	28.26 %
MTM1	0.12	27.73 %
CRL1	0.12	28.31 %
VKN1	0.10	27.97 %
VJW5	0.08	29.05 %
RMV1	0.08	15.65 %
DPE1	0.07	30.42 %
OGL1	0.07	20.90 %
VJW4	0.07	24.78 %
JGG1	0.06	19.46 %
KDR1	0.04	15.39 %
GVM1	0.04	16.91 %
TDD1	0.01	2.74 %
PAP1		0.00 %
PNR1		0.00 %
VUY1		0.00 %
Total	3.75	36.21 %