

MTD Sales
6.32 L

Brand Share %
35.54 %

Information:

MTD : 01-12-2025 To 04-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **35.54 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	2.78	43.36 %
Gas-Stov	1.46	23.86 %
Chimney	0.81	68.69 %
Grinder	0.62	31.50 %
Cook-Ele	0.35	53.09 %
In-Stove	0.14	48.93 %
Iron	0.14	100.00 %
Small-Ap	0.02	2.16 %
Total	6.32	35.54 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	3.24	39.12 %
VIJAYAWADA-01	3.09	32.42 %
Total	6.32	35.54 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.38	47.76 %
Gas-Stov	0.85	26.04 %
Chimney	0.43	85.05 %
Grinder	0.31	42.39 %
Cook-Ele	0.11	47.43 %
Iron	0.09	100.00 %
In-Stove	0.05	29.05 %
Small-Ap	0.02	5.60 %
Total	3.24	39.12 %

Branch *	MTD Sales L	Brand Share %
PUT1	0.11	27.76 %
PIL1	0.07	31.40 %
ATP1	0.06	12.46 %
NLR1	0.06	21.55 %
CTO1	0.06	22.92 %
NDL1	0.05	12.88 %
NYP1	0.04	18.65 %
SPE1	0.04	21.92 %
RCY1	0.03	17.68 %
ADI1	0.02	8.16 %
TPY1	0.02	15.58 %
BVL1		0.00 %
DHN1		0.00 %
TPSD		0.00 %
Total	3.24	39.12 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	1.41	39.78 %
Gas-Stov	0.61	21.34 %
Chimney	0.38	56.55 %
Grinder	0.31	24.97 %
Cook-Ele	0.24	56.15 %
In-Stove	0.09	76.40 %
Iron	0.05	100.00 %
Total	3.09	32.42 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.18	28.60 %
TNI1	0.18	33.30 %
OGL1	0.15	35.13 %
VJW1	0.14	25.94 %
KDR1	0.10	27.71 %
DPE1	0.09	34.81 %
BVR1	0.05	20.81 %
PAP1	0.04	16.04 %
GVM1	0.03	8.14 %
TEL1	0.02	21.18 %
GNT2	0.02	10.66 %
RMV1	0.01	2.49 %
AMP1		0.00 %
GTSD		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
TDD1		0.00 %
TVU1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
Total	3.09	32.42 %