

MTD Sales
4.51 L

Brand Share %
28.65 %

Information:

MTD : 01-11-2025 To 04-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **28.65 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	2.35	38.42 %
Gas-Stov	0.99	19.44 %
Grinder	0.56	23.42 %
Cook-Ele	0.25	45.20 %
Iron	0.18	81.44 %
Chimney	0.17	38.68 %
In-Stove	0.02	12.70 %
Total	4.51	28.65 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	2.78	31.85 %
TIRUPATI-01	1.74	24.68 %
Total	4.51	28.65 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	1.31	42.43 %
Gas-Stov	0.70	21.66 %
Grinder	0.43	31.45 %
Chimney	0.17	58.42 %
Cook-Ele	0.10	30.82 %
Iron	0.06	100.00 %
In-Stove	0.02	22.48 %
Total	2.78	31.85 %

Branch *	MTD Sales L	Brand Share %
CRL1	0.18	28.25 %
GNT1	0.13	25.80 %
OGL1	0.11	26.07 %
VJW1	0.11	22.33 %
KDR1	0.06	19.91 %
KND1	0.04	27.90 %
GDV1	0.03	20.41 %
NRT1	0.03	12.51 %
PAP1	0.01	5.18 %
AMP1		0.00 %
BPP1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	2.78	31.85 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.04	34.37 %
Gas-Stov	0.29	15.58 %
Cook-Ele	0.15	63.55 %
Grinder	0.13	12.75 %
Iron	0.12	74.47 %
Total	1.74	24.68 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.19	22.09 %
ADI1	0.16	25.71 %
NYP1	0.09	27.80 %
CTO1	0.06	15.94 %
TPY2	0.05	7.30 %
PIL1	0.04	28.24 %
NDL1	0.04	11.07 %
PMR1	0.03	15.46 %
SPE1	0.03	9.14 %
VKI1	0.03	19.45 %
KOU1	0.02	12.78 %
BVL1		0.00 %
GTL1		0.00 %
KNL2		0.00 %
PGR1		0.00 %
RCY1		0.00 %
Total	1.74	24.68 %