

MTD Sales
15.39 L

Brand Share %
29.47 %

Information:

MTD : 01-10-2025 To 04-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **29.47 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	8.21	47.05 %
Gas-Stov	3.00	17.83 %
Grinder	1.89	24.61 %
Chimney	1.05	44.18 %
Cook-Ele	0.75	33.96 %
Iron	0.36	88.91 %
In-Stove	0.10	29.69 %
Small-Ap	0.02	0.97 %
Total	15.39	29.47 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	7.93	28.70 %
TIRUPATI-01	7.46	30.32 %
Total	15.39	29.47 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	4.13	45.34 %
Grinder	1.39	25.63 %
Gas-Stov	1.21	15.41 %
Chimney	0.68	49.39 %
Cook-Ele	0.34	27.17 %
Iron	0.19	88.37 %
Total	7.93	28.70 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.24	19.18 %
OGL1	0.23	26.07 %
VJW1	0.19	13.54 %
TEL1	0.15	27.79 %
BPP1	0.15	25.60 %
VJW5	0.13	24.93 %
RAL1	0.13	23.12 %
DPE1	0.13	22.95 %
MTM1	0.12	14.63 %
TNI1	0.11	19.99 %
NRT1	0.11	24.24 %
GVM1	0.10	13.04 %
VJW4	0.09	17.92 %
PRL1	0.08	15.94 %
KND1	0.07	13.78 %
VJW2	0.07	19.01 %
GNT2	0.06	12.24 %
TVU1	0.06	17.52 %
GDV1	0.05	19.54 %
AMP1	0.05	13.83 %
PNR1	0.04	21.97 %
ELU1	0.03	2.10 %
JGG1		0.00 %
Total	7.93	28.70 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	4.08	48.92 %
Gas-Stov	1.80	19.94 %
Grinder	0.50	22.18 %
Cook-Ele	0.42	42.52 %
Chimney	0.37	36.93 %
Iron	0.17	89.52 %
In-Stove	0.10	41.73 %
Small-Ap	0.02	1.94 %
Total	7.46	30.32 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.51	17.10 %
KHT1	0.29	23.57 %
NLR1	0.25	23.80 %
NDL1	0.20	24.01 %
NYP1	0.17	23.47 %
KOU1	0.17	22.25 %
VKI1	0.16	18.47 %
RCY1	0.16	27.95 %
ADI1	0.11	19.42 %
PDT1	0.09	24.49 %
KNL2	0.07	11.94 %
DHN1	0.03	7.71 %
MPL1	0.03	4.04 %
GTL1	0.02	23.87 %
Total	7.46	30.32 %