

MTD Sales
5.85 L

Brand Share %
41.71 %

Information:

MTD : 01-09-2025 To 04-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **41.71 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	2.67	45.95 %
Gas-Stov	1.23	33.43 %
Chimney	0.89	88.18 %
Grinder	0.57	33.31 %
Cook-Ele	0.27	34.30 %
Iron	0.18	94.92 %
In-Stove	0.05	39.36 %
Total	5.85	41.71 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	3.09	41.52 %
VIJAYAWADA-01	2.76	41.93 %
Total	5.85	41.71 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.18	40.87 %
Gas-Stov	0.90	38.80 %
Chimney	0.54	81.78 %
Grinder	0.24	41.00 %
Iron	0.11	91.92 %
Cook-Ele	0.10	28.10 %
In-Stove	0.03	56.73 %
Total	3.09	41.52 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.46	39.25 %
RJP1	0.12	39.60 %
NDL1	0.09	41.53 %
BVL1	0.09	39.18 %
KHT1	0.08	34.89 %
TPI1	0.04	38.33 %
KOU1	0.04	30.84 %
PMR1	0.04	18.14 %
KNL1	0.03	14.63 %
VKI1	0.03	12.72 %
MPL1	0.01	2.17 %
DHN1		0.00 %
KNL2		0.00 %
SPE1		0.00 %
Total	3.09	41.52 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	1.49	50.93 %
Chimney	0.35	100.00 %
Grinder	0.33	29.39 %
Gas-Stov	0.33	24.16 %
Cook-Ele	0.16	39.96 %
Iron	0.07	100.00 %
In-Stove	0.02	29.83 %
Total	2.76	41.93 %

Branch *	MTD Sales L	Brand Share %
NRT1	0.12	32.99 %
DPE1	0.06	35.86 %
VUY1	0.06	16.23 %
BPP1	0.04	30.05 %
VJW1	0.04	27.62 %
VJW2	0.04	26.66 %
TEL1	0.01	6.09 %
AMP1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
MTM1		0.00 %
PRL1		0.00 %
RMV1		0.00 %
VJW5		0.00 %
Total	2.76	41.93 %