

MTD Sales
7.32 L

Brand Share %
36.21 %

Information:

MTD : 01-08-2025 To 04-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **36.21 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	3.82	47.85 %
Gas-Stov	1.82	31.17 %
Chimney	0.72	74.25 %
Grinder	0.53	17.28 %
Cook-Ele	0.23	28.48 %
Iron	0.14	78.73 %
In-Stove	0.05	30.01 %
Total	7.32	36.21 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	4.05	35.93 %
VIJAYAWADA-01	3.27	36.56 %
Total	7.32	36.21 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.21	47.66 %
Gas-Stov	1.04	28.98 %
Chimney	0.37	100.00 %
Grinder	0.24	18.77 %
Cook-Ele	0.13	27.26 %
Iron	0.05	56.82 %
Total	4.05	35.93 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.62	25.35 %
TPY2	0.15	22.23 %
KNL2	0.14	35.10 %
ADI1	0.07	17.07 %
NDL1	0.07	22.45 %
PMR1	0.05	12.76 %
SPE1	0.04	23.98 %
PIL1	0.04	16.16 %
VKI1	0.03	17.22 %
NYP1	0.03	10.92 %
BVL1	0.03	13.70 %
DHN1		0.00 %
KNL1		0.00 %
RCY1		0.00 %
Total	4.05	35.93 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	1.61	48.10 %
Gas-Stov	0.78	34.65 %
Chimney	0.35	58.16 %
Grinder	0.29	16.22 %
Cook-Ele	0.09	30.40 %
Iron	0.09	100.00 %
In-Stove	0.05	71.74 %
Total	3.27	36.56 %

Branch *	MTD Sales L	Brand Share %
TNK1	0.24	31.22 %
PPM1	0.13	26.78 %
MTM1	0.12	27.73 %
RMV1	0.08	22.58 %
CRL1	0.07	19.92 %
OGL1	0.07	20.90 %
VJW4	0.07	32.93 %
VKN1	0.06	21.88 %
KDR1	0.04	16.95 %
GVM1	0.04	32.62 %
AMP1		0.00 %
DPE1		0.00 %
GNT2		0.00 %
PAP1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
VUY1		0.00 %
Total	3.27	36.56 %