

MTD Sales
3.29 L

Brand Share %
35.42 %

Information:

MTD : 01-12-2025 To 03-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **35.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	1.49	40.99 %
Gas-Stov	0.71	24.50 %
Chimney	0.50	76.68 %
Grinder	0.27	26.26 %
Cook-Ele	0.19	56.84 %
Iron	0.11	100.00 %
In-Stove	0.02	25.69 %
Total	3.29	35.42 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	1.76	41.95 %
VIJAYAWADA-01	1.53	30.03 %
Total	3.29	35.42 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.85	51.58 %
Gas-Stov	0.56	32.32 %
Chimney	0.14	100.00 %
Grinder	0.09	34.44 %
Iron	0.06	100.00 %
Cook-Ele	0.05	72.50 %
Total	1.76	41.95 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.06	19.31 %
PMR1	0.06	27.87 %
NDL1	0.05	18.75 %
NYP1	0.04	18.65 %
RCY1	0.03	17.68 %
NLR1	0.03	25.80 %
ADI1	0.02	11.75 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
PGR1		0.00 %
SPE1		0.00 %
VKI1		0.00 %
Total	1.76	41.95 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.63	32.06 %
Chimney	0.36	70.15 %
Grinder	0.18	23.52 %
Gas-Stov	0.15	12.73 %
Cook-Ele	0.13	52.38 %
Iron	0.05	100.00 %
In-Stove	0.02	58.52 %
Total	1.53	30.03 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.15	30.06 %
PPM1	0.07	33.12 %
VJW1	0.05	11.00 %
BVR1	0.05	20.81 %
OGL1	0.03	19.44 %
VJW2	0.03	20.32 %
CRL1	0.03	22.42 %
TEL1	0.02	32.86 %
PAP1	0.01	7.88 %
RMV1	0.01	5.35 %
DPE1	0.01	7.30 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	1.53	30.03 %