

MTD Sales
3.62 L

Brand Share %
27.42 %

Information:

MTD : 01-11-2025 To 03-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **27.42 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	1.87	35.46 %
Gas-Stov	0.77	18.42 %
Grinder	0.42	22.18 %
Cook-Ele	0.23	47.11 %
Chimney	0.17	38.68 %
Iron	0.14	83.64 %
In-Stove	0.02	19.36 %
Total	3.62	27.42 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	2.41	31.72 %
TIRUPATI-01	1.21	21.60 %
Total	3.62	27.42 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	1.13	41.07 %
Gas-Stov	0.58	20.94 %
Grinder	0.38	33.18 %
Chimney	0.17	58.42 %
Cook-Ele	0.07	27.77 %
Iron	0.06	100.00 %
In-Stove	0.02	35.19 %
Total	2.41	31.72 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.13	26.73 %
OGL1	0.11	26.46 %
VJW1	0.08	21.41 %
KDR1	0.06	19.91 %
GDV1	0.03	20.41 %
NRT1	0.03	12.51 %
PAP1	0.01	6.30 %
AMP1		0.00 %
BPP1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
JPT1		0.00 %
MTM1		0.00 %
PNR1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	2.41	31.72 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.74	29.32 %
Gas-Stov	0.19	13.51 %
Cook-Ele	0.15	69.23 %
Iron	0.08	74.33 %
Grinder	0.05	5.93 %
Total	1.21	21.60 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.19	25.33 %
CTO1	0.06	20.07 %
ADI1	0.05	10.58 %
TPY2	0.04	7.01 %
KHT1	0.04	22.52 %
NDL1	0.04	12.88 %
PMR1	0.03	16.24 %
NLR1	0.03	11.83 %
SPE1	0.03	10.47 %
NYP1	0.03	10.06 %
KOU1	0.02	12.57 %
DHN1	0.01	-54.29 %
BVL1		0.00 %
GTL1		0.00 %
KNL2		0.00 %
PGR1		0.00 %
RCY1		0.00 %
Total	1.21	21.60 %