

MTD Sales
13.84 L

Brand Share %
29.86 %

Information:

MTD : 01-10-2025 To 03-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **29.86 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	7.31	48.02 %
Gas-Stov	2.72	18.11 %
Grinder	1.75	24.82 %
Chimney	1.05	44.18 %
Cook-Ele	0.65	32.94 %
Iron	0.31	88.89 %
In-Stove	0.05	22.06 %
Total	13.84	29.86 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	7.02	28.56 %
TIRUPATI-01	6.82	31.33 %
Total	13.84	29.86 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	3.68	46.88 %
Grinder	1.25	24.80 %
Gas-Stov	0.98	13.84 %
Chimney	0.68	49.39 %
Cook-Ele	0.26	24.83 %
Iron	0.17	90.08 %
Total	7.02	28.56 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.23	29.84 %
RMV1	0.17	16.27 %
VKN1	0.16	26.57 %
VJW1	0.15	11.29 %
BPP1	0.15	27.12 %
RAL1	0.13	25.18 %
DPE1	0.13	26.08 %
CKT1	0.12	29.33 %
MTM1	0.12	15.10 %
NRT1	0.11	27.82 %
GVM1	0.10	13.04 %
VJW5	0.10	24.50 %
JPT1	0.09	18.57 %
VJW4	0.09	17.92 %
TNI1	0.09	16.32 %
PRL1	0.08	15.94 %
VJW2	0.07	19.01 %
GNT2	0.06	14.28 %
TVU1	0.06	17.52 %
GDV1	0.05	19.54 %
PNR1	0.04	21.97 %
ELU1	0.03	2.48 %
AMP1		0.00 %
JGG1		0.00 %
KND1		0.00 %
Total	7.02	28.56 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	3.63	49.24 %
Gas-Stov	1.74	21.90 %
Grinder	0.50	24.88 %
Cook-Ele	0.39	42.14 %
Chimney	0.37	36.93 %
Iron	0.14	87.52 %
In-Stove	0.05	32.20 %
Total	6.82	31.33 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.49	29.53 %
TPY2	0.44	17.69 %
KHT1	0.29	26.19 %
NLR1	0.22	24.84 %
NDL1	0.20	26.11 %
NYP1	0.17	25.46 %
KOU1	0.16	21.16 %
RCY1	0.14	24.77 %
VKI1	0.14	16.26 %
ADI1	0.11	25.46 %
KNL2	0.07	13.72 %
DHN1	0.03	9.12 %
MPL1	0.03	4.28 %
GTL1	0.02	23.87 %
Total	6.82	31.33 %