

MTD Sales
4.62 L

Brand Share %
42.79 %

Information:

MTD : 01-09-2025 To 03-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **42.79 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	2.05	45.72 %
Chimney	0.89	100.00 %
Gas-Stov	0.88	32.79 %
Grinder	0.41	31.29 %
Cook-Ele	0.21	34.13 %
Iron	0.12	92.54 %
In-Stove	0.05	46.83 %
Total	4.62	42.79 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	2.34	42.80 %
VIJAYAWADA-01	2.27	42.77 %
Total	4.62	42.79 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.78	40.61 %
Gas-Stov	0.64	36.53 %
Chimney	0.54	100.00 %
Grinder	0.19	38.07 %
Cook-Ele	0.10	30.48 %
Iron	0.07	87.77 %
In-Stove	0.03	56.73 %
Total	2.34	42.80 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.18	42.34 %
CTO1	0.08	38.55 %
NYP1	0.06	42.59 %
KNL1	0.03	15.05 %
KOU1	0.03	32.09 %
PMR1	0.03	13.62 %
VKI1	0.03	17.76 %
MPL1	0.01	2.29 %
DHN1		0.00 %
KNL2		0.00 %
SPE1		0.00 %
Total	2.34	42.80 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	1.27	49.58 %
Chimney	0.35	100.00 %
Gas-Stov	0.24	25.66 %
Grinder	0.23	27.33 %
Cook-Ele	0.11	38.56 %
Iron	0.05	100.00 %
In-Stove	0.02	39.61 %
Total	2.27	42.77 %

Branch *	MTD Sales L	Brand Share %
KDR1	0.09	39.17 %
DPE1	0.06	35.86 %
VUY1	0.06	16.23 %
BPP1	0.04	30.05 %
VJW1	0.04	27.62 %
VJW2	0.04	26.66 %
CRL1	0.03	29.22 %
TEL1	0.01	6.09 %
AMP1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
MTM1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RMV1		0.00 %
VJW5		0.00 %
Total	2.27	42.77 %