

MTD Sales
5.56 L

Brand Share %
37.82 %

Information:

MTD : 01-08-2025 To 03-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **37.82 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	3.22	53.20 %
Gas-Stov	1.33	32.53 %
Grinder	0.38	17.07 %
Chimney	0.35	58.16 %
Cook-Ele	0.15	25.89 %
Iron	0.08	76.89 %
In-Stove	0.05	30.01 %
Total	5.56	37.82 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	2.83	33.72 %
VIJAYAWADA-01	2.73	43.29 %
Total	5.56	37.82 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.84	49.10 %
Gas-Stov	0.75	27.65 %
Cook-Ele	0.11	30.98 %
Grinder	0.09	10.72 %
Iron	0.04	62.21 %
Total	2.83	33.72 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.62	26.65 %
TPY2	0.15	29.31 %
ADI1	0.07	25.01 %
NDL1	0.07	24.98 %
PMR1	0.05	14.85 %
PIL1	0.04	16.16 %
VKI1	0.03	19.43 %
NYP1	0.03	10.92 %
BVL1	0.03	13.70 %
DHN1		0.00 %
KNL1		0.00 %
MPL1		0.00 %
RCY1		0.00 %
Total	2.83	33.72 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	1.38	59.88 %
Gas-Stov	0.58	42.31 %
Chimney	0.35	58.16 %
Grinder	0.29	20.98 %
In-Stove	0.05	71.74 %
Cook-Ele	0.05	18.74 %
Iron	0.04	100.00 %
Total	2.73	43.29 %

Branch *	MTD Sales L	Brand Share %
MTM1	0.12	31.90 %
PPM1	0.12	27.31 %
CRL1	0.07	24.53 %
OGL1	0.07	36.00 %
CKT1	0.06	31.71 %
VJW4	0.06	29.25 %
AMP1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
KDR1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PRL1		0.00 %
TDD1		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	2.73	43.29 %