

MTD Sales
2.87 L

Brand Share %
37.55 %

Information:

MTD : 01-12-2025 To 02-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **37.55 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	1.40	45.10 %
Gas-Stov	0.56	25.35 %
Chimney	0.50	76.68 %
Cook-Ele	0.16	63.77 %
Grinder	0.13	16.97 %
Iron	0.08	100.00 %
In-Stove	0.02	25.69 %
Total	2.87	37.55 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	1.59	47.09 %
VIJAYAWADA-01	1.28	29.99 %
Total	2.87	37.55 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.77	58.68 %
Gas-Stov	0.52	36.62 %
Chimney	0.14	100.00 %
Grinder	0.09	47.41 %
Iron	0.04	100.00 %
Cook-Ele	0.03	56.04 %
Total	1.59	47.09 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.06	30.73 %
NYP1	0.04	18.65 %
NLR1	0.03	25.80 %
PMR1	0.03	14.59 %
ADI1	0.02	21.04 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
NDL1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
VKI1		0.00 %
Total	1.59	47.09 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.63	35.13 %
Chimney	0.36	70.15 %
Cook-Ele	0.13	65.49 %
Gas-Stov	0.05	5.71 %
Grinder	0.04	7.36 %
Iron	0.04	100.00 %
In-Stove	0.02	58.52 %
Total	1.28	29.99 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.05	12.40 %
VJW1	0.05	11.00 %
VJW2	0.03	23.67 %
BVR1	0.02	12.05 %
PAP1	0.01	7.88 %
DPE1	0.01	7.30 %
CRL1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	1.28	29.99 %