

MTD Sales
2.73 L

Brand Share %
27.67 %

Information:

MTD : 01-11-2025 To 02-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **27.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	1.47	36.25 %
Gas-Stov	0.54	17.11 %
Grinder	0.23	17.40 %
Cook-Ele	0.18	50.98 %
Chimney	0.17	58.42 %
Iron	0.13	96.18 %
In-Stove	0.02	27.24 %
Total	2.73	27.67 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	1.72	29.47 %
TIRUPATI-01	1.01	25.06 %
Total	2.73	27.67 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.88	42.37 %
Gas-Stov	0.34	15.50 %
Grinder	0.18	24.39 %
Chimney	0.17	58.42 %
Cook-Ele	0.07	32.12 %
Iron	0.05	100.00 %
In-Stove	0.02	35.19 %
Total	1.72	29.47 %

Branch *	MTD Sales L	Brand Share %
GNT1	0.13	26.73 %
VJW1	0.08	21.41 %
DPE1	0.05	23.49 %
GDV1	0.03	20.41 %
NRT1	0.03	21.24 %
KDR1	0.02	12.52 %
PAP1	0.01	8.01 %
AMP1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PPM1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	1.72	29.47 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.59	29.78 %
Gas-Stov	0.19	21.05 %
Cook-Ele	0.11	83.90 %
Iron	0.08	93.85 %
Grinder	0.05	8.17 %
Total	1.01	25.06 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.06	23.42 %
ADI1	0.05	16.62 %
TPY2	0.04	7.78 %
NDL1	0.04	20.63 %
SPE1	0.03	10.47 %
NYP1	0.03	18.07 %
DHN1	0.01	-54.29 %
BVL1		0.00 %
GTL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
Total	1.01	25.06 %