

MTD Sales
10.26 L

Brand Share %
31.16 %

Information:

MTD : 01-10-2025 To 02-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **31.16 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	5.43	47.49 %
Gas-Stov	1.97	17.11 %
Grinder	1.55	25.79 %
Chimney	0.52	28.30 %
Cook-Ele	0.49	30.10 %
Iron	0.26	88.89 %
In-Stove	0.02	15.05 %
Total	10.26	31.16 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	5.62	29.93 %
TIRUPATI-01	4.64	32.78 %
Total	10.26	31.16 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	2.95	46.74 %
Grinder	1.15	26.71 %
Gas-Stov	0.77	13.00 %
Chimney	0.33	32.03 %
Cook-Ele	0.26	27.18 %
Iron	0.16	92.79 %
Total	5.62	29.93 %

Branch *	MTD Sales L	Brand Share %
VKN1	0.16	30.06 %
BPP1	0.15	28.17 %
VUY1	0.13	25.03 %
RMV1	0.13	16.57 %
RAL1	0.13	28.57 %
DPE1	0.13	28.76 %
CKT1	0.12	30.07 %
VJW4	0.09	26.18 %
VJW1	0.08	9.08 %
PRL1	0.08	18.44 %
GVM1	0.07	13.55 %
GNT2	0.06	14.88 %
TVU1	0.06	26.41 %
GDV1	0.05	19.54 %
TEL1	0.05	16.23 %
PAP1	0.05	11.28 %
ELU1	0.03	3.07 %
TNI1	0.03	7.24 %
MTM1	0.01	2.17 %
AMP1		0.00 %
JGG1		0.00 %
KND1		0.00 %
PNR1		0.00 %
VJW2		0.00 %
Total	5.62	29.93 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	2.49	48.42 %
Gas-Stov	1.20	21.47 %
Grinder	0.41	23.51 %
Cook-Ele	0.23	34.32 %
Chimney	0.19	23.62 %
Iron	0.10	83.35 %
In-Stove	0.02	26.79 %
Total	4.64	32.78 %

Branch *	MTD Sales L	Brand Share %
NDL1	0.20	27.87 %
KOU1	0.16	28.67 %
KVL1	0.16	25.91 %
VKI1	0.14	20.24 %
TPY2	0.13	10.77 %
ADI1	0.11	30.91 %
KNL2	0.07	21.92 %
RCY1	0.07	15.63 %
DHN1		0.00 %
MPL1		0.00 %
Total	4.64	32.78 %