



MTD Sales
3.08 L

Brand Share %
43.75 %

Information:
MTD : 01-09-2025 To 02-09-2025
* Branch where in Brand Share % is less than Overall State's Brand Share **43.75 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	1.49	47.66 %
Gas-Stov	0.62	35.64 %
Chimney	0.35	100.00 %
Grinder	0.32	38.62 %
Cook-Ele	0.16	38.74 %
Iron	0.09	100.00 %
In-Stove	0.05	46.83 %
Total	3.08	43.75 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	1.55	44.32 %
VIJAYAWADA-01	1.53	43.18 %
Total	3.08	43.75 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.53	39.34 %
Gas-Stov	0.53	44.78 %
Grinder	0.19	68.11 %
Chimney	0.17	100.00 %
Iron	0.06	100.00 %
Cook-Ele	0.05	23.82 %
In-Stove	0.03	56.73 %
Total	1.55	44.32 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.20	38.58 %
BVL1	0.06	40.50 %
KHT1	0.03	39.29 %
KOU1	0.03	36.35 %
CTO1	0.02	22.76 %
MPL1	0.01	3.14 %
ATP1		0.00 %
DHN1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
PMR1		0.00 %
SPE1		0.00 %
VKI1		0.00 %
Total	1.55	44.32 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.96	53.93 %
Chimney	0.18	100.00 %
Grinder	0.14	24.22 %
Cook-Ele	0.11	56.38 %
Gas-Stov	0.09	16.67 %
Iron	0.03	100.00 %
In-Stove	0.02	39.61 %
Total	1.53	43.18 %

Branch *	MTD Sales L	Brand Share %
DPE1	0.06	40.82 %
VUY1	0.06	16.23 %
BPP1	0.04	30.05 %
VJW2	0.04	26.66 %
TNK1	0.04	19.96 %
TEL1	0.01	9.84 %
AMP1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
MTM1		0.00 %
PRL1		0.00 %
RMV1		0.00 %
VJW3		0.00 %
VJW5		0.00 %
Total	1.53	43.18 %