

MTD Sales
3.45 L

Brand Share %
40.40 %

Information:

MTD : 01-08-2025 To 02-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **40.40 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	2.12	56.27 %
Gas-Stov	0.89	33.79 %
Chimney	0.17	40.24 %
Grinder	0.13	9.38 %
Cook-Ele	0.10	41.98 %
Iron	0.04	100.00 %
Total	3.45	40.40 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	1.77	35.21 %
VIJAYAWADA-01	1.69	47.77 %
Total	3.45	40.40 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	1.16	48.28 %
Gas-Stov	0.46	26.14 %
Cook-Ele	0.08	43.68 %
Grinder	0.05	7.46 %
Iron	0.02	100.00 %
Total	1.77	35.21 %

Branch *	MTD Sales L	Brand Share %
ATP1	0.50	30.31 %
TPY2	0.06	24.26 %
PIL1	0.04	19.31 %
VKI1	0.03	23.70 %
NYP1	0.03	23.13 %
TPI1	0.03	33.41 %
BVL1	0.03	14.71 %
ADI1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
MPL1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
Total	1.77	35.21 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.96	70.44 %
Gas-Stov	0.43	49.09 %
Chimney	0.17	40.24 %
Grinder	0.09	10.85 %
Cook-Ele	0.02	37.15 %
Iron	0.02	100.00 %
Total	1.69	47.77 %

Branch *	MTD Sales L	Brand Share %
MTM1	0.07	26.30 %
CKT1	0.06	33.41 %
VJW4	0.06	29.25 %
CRL1	0.05	19.76 %
PPM1	0.03	17.68 %
DPE1		0.00 %
GDV1		0.00 %
KND1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
TDD1		0.00 %
VJW2		0.00 %
VUY1		0.00 %
Total	1.69	47.77 %