

MTD Sales
1.74 L

Brand Share %
41.39 %

Information:

MTD : 01-12-2025 To 01-12-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **41.39 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	0.83	44.64 %
Chimney	0.50	100.00 %
Gas-Stov	0.20	16.27 %
Cook-Ele	0.10	59.28 %
Grinder	0.05	14.15 %
Iron	0.03	100.00 %
In-Stove	0.02	35.35 %
Total	1.74	41.39 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	0.90	34.81 %
TIRUPATI-01	0.84	51.81 %
Total	1.74	41.39 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.38	31.57 %
Chimney	0.36	100.00 %
Cook-Ele	0.08	52.25 %
Gas-Stov	0.05	8.29 %
In-Stove	0.02	58.52 %
Iron	0.01	100.00 %
Total	0.90	34.81 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.02	19.68 %
VJW3	0.02	9.99 %
PAP1	0.01	10.69 %
CRL1		0.00 %
DPE1		0.00 %
GNT1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
KDR1		0.00 %
RMV1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
Total	0.90	34.81 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.45	68.43 %
Gas-Stov	0.15	22.89 %
Chimney	0.14	100.00 %
Grinder	0.05	60.63 %
Cook-Ele	0.03	100.00 %
Iron	0.02	100.00 %
Total	0.84	51.81 %

Branch *	MTD Sales L	Brand Share %
NYP1	0.04	27.17 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
PMR1		0.00 %
TPY2		0.00 %
Total	0.84	51.81 %