

MTD Sales
1.11 L

Brand Share %
28.18 %

Information:

MTD : 01-11-2025 To 01-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **28.18 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	0.74	45.76 %
Grinder	0.09	16.26 %
Iron	0.09	94.66 %
Gas-Stov	0.08	6.97 %
Cook-Ele	0.08	52.09 %
In-Stove	0.02	56.40 %
Total	1.11	28.18 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	0.62	26.84 %
TIRUPATI-01	0.49	30.09 %
Total	1.11	28.18 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.43	48.26 %
Iron	0.05	100.00 %
Cook-Ele	0.05	40.52 %
Grinder	0.05	19.70 %
Gas-Stov	0.03	2.80 %
In-Stove	0.02	56.40 %
Total	0.62	26.84 %

Branch *	MTD Sales L	Brand Share %
VJW1	0.03	26.67 %
NRT1	0.03	21.24 %
VJW4	0.01	14.77 %
PAP1	0.01	10.96 %
BVR1		0.00 %
CKT1		0.00 %
ELU1		0.00 %
GNT1		0.00 %
JGG1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PRL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
VJW2		0.00 %
VJW5		0.00 %
VUY1		0.00 %
Total	0.62	26.84 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.32	42.77 %
Gas-Stov	0.06	20.45 %
Grinder	0.05	13.80 %
Iron	0.04	88.67 %
Cook-Ele	0.03	100.00 %
Total	0.49	30.09 %

Branch *	MTD Sales L	Brand Share %
KNL1	0.04	26.65 %
ADI1	0.02	25.86 %
DHN1	0.01	-54.29 %
BVL1		0.00 %
GTL1		0.00 %
KHT1		0.00 %
KOU1		0.00 %
NDL1		0.00 %
NYP1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
Total	0.49	30.09 %