

MTD Sales
3.50 L

Brand Share %
28.59 %

Information:

MTD : 01-10-2025 To 01-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **28.59 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	1.81	42.67 %
Gas-Stov	0.80	18.80 %
Grinder	0.56	21.96 %
Cook-Ele	0.23	27.46 %
Iron	0.10	83.20 %
Total	3.50	28.59 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	1.81	27.74 %
TIRUPATI-01	1.69	29.57 %
Total	3.50	28.59 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.94	44.00 %
Grinder	0.39	19.92 %
Gas-Stov	0.31	16.63 %
Cook-Ele	0.13	28.36 %
Iron	0.05	100.00 %
Total	1.81	27.74 %

Branch *	MTD Sales L	Brand Share %
RMV1	0.07	18.09 %
VKN1	0.03	17.69 %
OGL1	0.03	16.57 %
PRL1	0.03	10.03 %
PPM1	0.03	26.06 %
TNI1	0.03	13.92 %
GVM1	0.02	10.86 %
JPT1	0.02	14.37 %
GDV1	0.01	17.91 %
TEL1	0.01	21.17 %
AMP1		0.00 %
CKT1		0.00 %
DPE1		0.00 %
ELU1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
KND1		0.00 %
MTM1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
VJW1		0.00 %
VJW5		0.00 %
Total	1.81	27.74 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.87	41.33 %
Gas-Stov	0.50	20.43 %
Grinder	0.17	28.46 %
Cook-Ele	0.10	26.37 %
Iron	0.05	71.54 %
Total	1.69	29.57 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.08	24.47 %
KOU1	0.07	21.58 %
KHT1	0.07	24.96 %
KNL1	0.05	20.43 %
PMR1	0.04	16.03 %
KVL1	0.04	19.41 %
TPY2	0.02	7.21 %
RCY1	0.01	4.79 %
ADI1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
KNL2		0.00 %
MPL1		0.00 %
PDT1		0.00 %
PIL1		0.00 %
SPE1		0.00 %
Total	1.69	29.57 %