

MTD Sales
2.29 L

Brand Share %
52.28 %

Information:

MTD : 01-09-2025 To 01-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **52.28 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	0.98	56.51 %
Gas-Stov	0.53	47.95 %
Chimney	0.35	100.00 %
Grinder	0.18	30.94 %
Cook-Ele	0.13	54.05 %
Iron	0.08	100.00 %
In-Stove	0.05	46.83 %
Total	2.29	52.28 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	1.27	54.16 %
TIRUPATI-01	1.02	50.12 %
Total	2.29	52.28 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.70	65.62 %
Chimney	0.18	100.00 %
Grinder	0.14	27.09 %
Cook-Ele	0.11	84.80 %
Gas-Stov	0.09	32.03 %
Iron	0.03	100.00 %
In-Stove	0.02	39.61 %
Total	1.27	54.16 %

Branch *	MTD Sales L	Brand Share %
DPE1	0.06	40.82 %
VUY1	0.06	30.34 %
KDR1	0.04	51.16 %
TNK1	0.04	39.88 %
NRT1	0.03	41.51 %
CRL1	0.03	45.43 %
TEL1	0.01	17.65 %
AMP1		0.00 %
BPP1		0.00 %
GNT2		0.00 %
JGG1		0.00 %
MTM1		0.00 %
PRL1		0.00 %
RMV1		0.00 %
VJW3		0.00 %
VJW5		0.00 %
Total	1.27	54.16 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Gas-Stov	0.43	53.74 %
Mixie	0.28	41.82 %
Chimney	0.17	100.00 %
Iron	0.05	100.00 %
Grinder	0.04	55.59 %
Cook-Ele	0.03	21.97 %
In-Stove	0.03	56.73 %
Total	1.02	50.12 %

Branch *	MTD Sales L	Brand Share %
ADI1	0.08	51.61 %
BVL1	0.06	40.50 %
MPL1	0.01	4.08 %
TP11	0.01	45.08 %
PIL1	0.01	22.43 %
ATP1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
KNL1		0.00 %
KOU1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
SPE1		0.00 %
TPY2		0.00 %
Total	1.02	50.12 %