

MTD Sales
1.94 L

Brand Share %
51.07 %

Information:

MTD : 01-08-2025 To 01-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **51.07 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	1.35	79.82 %
Gas-Stov	0.39	34.29 %
Grinder	0.13	17.98 %
Cook-Ele	0.05	54.76 %
Iron	0.02	100.00 %
Total	1.94	51.07 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	1.10	53.05 %
TIRUPATI-01	0.84	48.69 %
Total	1.94	51.07 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	0.61	81.48 %
Gas-Stov	0.36	52.77 %
Grinder	0.09	20.27 %
Cook-Ele	0.02	37.15 %
Iron	0.02	100.00 %
Total	1.10	53.05 %

Branch *	MTD Sales L	Brand Share %
MTM1	0.07	34.51 %
OGL1	0.07	49.09 %
NRT1	0.06	45.78 %
CKT1	0.06	45.41 %
VJW4	0.06	29.25 %
CRL1	0.05	44.69 %
BVR1	0.03	50.17 %
DPE1		0.00 %
GDV1		0.00 %
GVM1		0.00 %
KND1		0.00 %
PNR1		0.00 %
RMV1		0.00 %
Total	1.10	53.05 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	0.74	78.50 %
Grinder	0.05	14.81 %
Gas-Stov	0.03	5.75 %
Cook-Ele	0.02	100.00 %
Total	0.84	48.69 %

Branch *	MTD Sales L	Brand Share %
TPY2	0.06	33.26 %
VKI1	0.03	30.55 %
KOU1	0.02	38.41 %
BVL1		0.00 %
DHN1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
NDL1		0.00 %
PMR1		0.00 %
RCY1		0.00 %
Total	0.84	48.69 %