

MTD Sales
47.34 L

Brand Share %
33.72 %

Information:

MTD : 01-11-2025 To 30-11-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.72 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	23.28	42.45 %
Gas-Stov	10.07	23.77 %
Chimney	5.89	70.61 %
Grinder	3.40	17.31 %
Cook-Ele	2.56	55.03 %
Iron	1.30	87.92 %
In-Stove	0.69	36.46 %
Small-Ap	0.15	2.09 %
Total	47.34	33.72 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	24.83	35.53 %
VIJAYAWADA-01	22.51	31.93 %
Total	47.34	33.72 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	12.03	43.51 %
Gas-Stov	5.70	26.26 %
Chimney	3.37	75.47 %
Cook-Ele	1.33	74.22 %
Grinder	1.17	13.26 %
Iron	0.68	81.39 %
In-Stove	0.45	43.75 %
Small-Ap	0.11	2.95 %
Total	24.83	35.53 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.54	27.55 %
TPY2	1.34	24.02 %
NDL1	0.78	32.52 %
MPL1	0.75	33.03 %
KOU1	0.74	32.78 %
KNL2	0.72	21.40 %
ADI1	0.64	25.88 %
KVL1	0.63	33.41 %
NYP1	0.49	33.61 %
SPE1	0.45	23.19 %
BVL1	0.36	16.71 %
DHN1	0.33	26.46 %
TPSD		0.00 %
Total	24.83	35.53 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	11.25	41.38 %
Gas-Stov	4.37	21.16 %
Chimney	2.52	65.02 %
Grinder	2.23	20.61 %
Cook-Ele	1.23	43.00 %
Iron	0.62	96.53 %
In-Stove	0.25	27.94 %
Small-Ap	0.04	1.21 %
Total	22.51	31.93 %

Branch *	MTD Sales L	Brand Share %
VJW1	1.00	30.14 %
OGL1	0.88	25.14 %
RMV1	0.58	19.95 %
ELU1	0.52	29.03 %
PAP1	0.44	32.82 %
NPR1	0.43	33.58 %
VJW5	0.37	17.94 %
GVM1	0.36	19.97 %
MTM1	0.32	13.88 %
KND1	0.32	30.80 %
VJW4	0.31	24.66 %
PPM1	0.29	21.34 %
BPP1	0.26	29.35 %
GNT2	0.26	27.36 %
PRL1	0.22	22.80 %
GDV1	0.20	22.25 %
TDD1	0.19	10.30 %
VUY1	0.16	21.76 %
JGG1	0.14	18.49 %
TNI1	0.10	5.99 %
TEL1	0.03	3.17 %
GTSD		0.00 %
Total	22.51	31.93 %