

MTD Sales
72.92 L

Brand Share %
33.01 %

Information:

MTD : 01-10-2025 To 31-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **33.01 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	37.12	45.22 %
Gas-Stov	14.57	21.95 %
Chimney	7.95	70.36 %
Grinder	7.57	28.48 %
Cook-Ele	3.51	41.04 %
Iron	1.65	90.84 %
In-Stove	0.49	26.61 %
Small-Ap	0.06	0.68 %
Total	72.92	33.01 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	39.52	33.40 %
VIJAYAWADA-01	33.40	32.56 %
Total	72.92	33.01 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	19.83	44.74 %
Gas-Stov	8.89	22.95 %
Chimney	4.83	67.05 %
Grinder	2.85	30.26 %
Cook-Ele	1.79	47.65 %
Iron	0.84	88.86 %
In-Stove	0.45	34.31 %
Small-Ap	0.04	0.83 %
Total	39.52	33.40 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.45	23.26 %
ATP1	1.73	18.00 %
MPL1	1.46	30.88 %
KVL1	1.38	29.09 %
PMR1	1.27	25.06 %
KOU1	1.24	24.60 %
KHT1	1.06	27.98 %
NDL1	1.05	25.22 %
VKI1	0.95	32.39 %
KNL2	0.81	16.36 %
NYP1	0.71	29.47 %
ADI1	0.60	18.04 %
SPE1	0.57	26.15 %
BVL1	0.33	14.31 %
DHN1	0.22	12.45 %
GTL1	0.11	10.19 %
Total	39.52	33.40 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	17.29	45.77 %
Gas-Stov	5.68	20.54 %
Grinder	4.72	27.50 %
Chimney	3.12	76.19 %
Cook-Ele	1.72	35.88 %
Iron	0.81	92.98 %
In-Stove	0.05	8.61 %
Small-Ap	0.02	0.50 %
Total	33.40	32.56 %

Branch *	MTD Sales L	Brand Share %
KDR1	1.03	31.24 %
RMV1	0.98	21.96 %
VJW1	0.84	20.73 %
PAP1	0.80	31.42 %
NRT1	0.74	32.90 %
MTM1	0.65	23.37 %
DPE1	0.62	31.43 %
TNI1	0.54	25.34 %
NPR1	0.53	30.94 %
TDD1	0.50	15.72 %
JPT1	0.47	32.21 %
VJW4	0.44	28.64 %
VJW2	0.42	32.25 %
VJW5	0.41	15.33 %
BPP1	0.37	19.94 %
KND1	0.36	23.98 %
GNT2	0.34	26.72 %
AMP1	0.32	23.14 %
GVM1	0.30	13.79 %
PRL1	0.29	25.16 %
TEL1	0.29	18.16 %
PNR1	0.25	32.51 %
GDV1	0.20	12.55 %
JGG1	0.12	9.76 %
Total	33.40	32.56 %