

MTD Sales
44.00 L

Brand Share %
28.67 %

Information:

MTD : 01-09-2026 To 30-09-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **28.67 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	20.53	36.69 %
Gas-Stov	10.02	24.76 %
Chimney	6.08	47.98 %
Grinder	4.61	36.52 %
In-Stove	1.69	42.77 %
Iron	0.98	96.58 %
Small-Ap	0.07	0.43 %
Cook-Ele	0.03	0.23 %
Total	44.00	28.67 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	23.69	29.78 %
VIJAYAWADA-01	20.31	27.48 %
Total	44.00	28.67 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	10.89	35.16 %
Gas-Stov	5.22	24.24 %
Chimney	4.02	56.14 %
Grinder	2.04	38.17 %
In-Stove	0.92	49.07 %
Iron	0.56	100.00 %
Cook-Ele	0.03	0.55 %
Total	23.69	29.78 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.58	21.65 %
ADI1	0.63	22.16 %
TP11	0.60	27.92 %
PUT1	0.58	27.84 %
RCY1	0.58	19.49 %
MPL1	0.55	26.79 %
KDR1	0.55	26.34 %
TPY1	0.53	25.66 %
KDA1	0.41	13.04 %
NLR1	0.33	23.26 %
NDL1	0.26	15.89 %
DHN1	0.24	20.25 %
PDT1	0.17	10.11 %
KAR1	0.17	8.27 %
GTL1	0.12	24.16 %
TPSD		0.00 %
Total	23.69	29.78 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	9.64	38.59 %
Gas-Stov	4.80	25.36 %
Grinder	2.57	35.32 %
Chimney	2.06	37.37 %
In-Stove	0.77	37.05 %
Iron	0.41	92.27 %
Small-Ap	0.07	0.81 %
Total	20.31	27.48 %

Branch *	MTD Sales L	Brand Share %
VSK1	0.86	19.31 %
NRT1	0.80	26.08 %
NPR1	0.53	28.30 %
VJW5	0.52	24.87 %
GVM1	0.49	22.50 %
MTM1	0.43	25.06 %
GNT2	0.36	20.06 %
CKT1	0.36	23.36 %
TNI1	0.35	15.14 %
RMV1	0.34	17.24 %
VJW2	0.32	25.56 %
NZV1	0.27	22.38 %
JPT1	0.25	16.90 %
TNK1	0.24	10.85 %
TDD1	0.24	14.39 %
VJW4	0.24	13.65 %
VKN1	0.22	19.46 %
JGG1	0.19	21.89 %
TEL1	0.17	13.14 %
KND1	0.16	26.66 %
AMP1	0.10	19.41 %
GTSD		0.00 %
Total	20.31	27.48 %