

MTD Sales
51.19 L

Brand Share %
32.20 %

Information:

MTD : 01-09-2025 To 30-09-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **32.20 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	26.59	37.68 %
Gas-Stov	9.75	25.20 %
Chimney	6.97	69.49 %
Grinder	4.00	21.68 %
Cook-Ele	1.92	22.55 %
Iron	1.51	78.16 %
In-Stove	0.32	19.27 %
Small-Ap	0.13	1.42 %
Total	51.19	32.20 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	28.50	34.28 %
VIJAYAWADA-01	22.69	29.92 %
Total	51.19	32.20 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	13.97	39.68 %
Gas-Stov	5.74	26.02 %
Chimney	4.75	74.18 %
Grinder	1.88	23.23 %
Cook-Ele	1.02	21.46 %
Iron	0.90	87.98 %
In-Stove	0.20	18.44 %
Small-Ap	0.04	0.95 %
Total	28.50	34.28 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.98	27.63 %
TPY2	1.58	26.58 %
KNL2	1.06	18.11 %
PUT1	0.89	31.47 %
PMR1	0.75	31.50 %
MPL1	0.72	26.77 %
ADI1	0.53	22.99 %
RCY1	0.52	21.87 %
VKI1	0.47	21.13 %
SPE1	0.39	27.38 %
GTL1	0.36	29.57 %
DHN1	0.23	13.73 %
TPSD		0.00 %
Total	28.50	34.28 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	12.62	35.68 %
Gas-Stov	4.00	24.10 %
Chimney	2.22	61.22 %
Grinder	2.12	20.46 %
Cook-Ele	0.90	23.94 %
Iron	0.61	67.14 %
In-Stove	0.12	20.76 %
Small-Ap	0.09	1.89 %
Total	22.69	29.92 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.23	20.20 %
VKN1	0.57	30.85 %
TNI1	0.52	28.65 %
PAP1	0.51	26.57 %
PPM1	0.49	31.74 %
TEL1	0.47	25.71 %
RMV1	0.47	18.26 %
TDD1	0.46	26.43 %
VJW5	0.44	22.00 %
CKT1	0.41	29.00 %
DPE1	0.38	31.39 %
BPP1	0.37	30.44 %
VUY1	0.33	28.12 %
GNT2	0.31	19.77 %
VJW2	0.25	30.93 %
GDV1	0.24	16.29 %
GVM1	0.23	12.99 %
MTM1	0.16	10.66 %
JGG1	0.13	20.94 %
GTSD		0.00 %
Total	22.69	29.92 %