

MTD Sales
49.57 L

Brand Share %
36.35 %

Information:

MTD : 01-08-2025 To 31-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **36.35 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	25.58	45.97 %
Gas-Stov	12.03	31.00 %
Chimney	4.03	69.72 %
Grinder	3.42	19.74 %
Cook-Ele	2.21	38.53 %
Iron	1.49	84.52 %
In-Stove	0.78	41.85 %
Small-Ap	0.02	0.24 %
Total	49.57	36.35 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	27.48	36.68 %
VIJAYAWADA-01	22.08	35.94 %
Total	49.57	36.35 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	14.76	46.94 %
Gas-Stov	6.63	28.59 %
Chimney	2.45	72.61 %
Grinder	1.24	18.91 %
Cook-Ele	1.14	37.89 %
Iron	0.77	79.61 %
In-Stove	0.51	47.23 %
Total	27.48	36.68 %

Branch *	MTD Sales L	Brand Share %
ATP1	1.95	25.85 %
KNL1	0.94	20.68 %
ADI1	0.76	31.89 %
VKI1	0.72	30.12 %
KNL2	0.68	23.03 %
NDL1	0.63	25.54 %
TPY2	0.58	9.97 %
RCY1	0.54	31.78 %
MPL1	0.52	17.96 %
SPE1	0.48	26.37 %
NLR1	0.45	33.12 %
BVL1	0.44	23.66 %
GTL1	0.33	28.22 %
DHN1	0.23	23.54 %
KVL1	0.14	23.90 %
TPSD		0.00 %
Total	27.48	36.68 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	10.83	44.71 %
Gas-Stov	5.40	34.58 %
Grinder	2.18	20.25 %
Chimney	1.58	65.67 %
Cook-Ele	1.07	39.23 %
Iron	0.72	90.45 %
In-Stove	0.27	34.53 %
Small-Ap	0.02	0.55 %
Total	22.08	35.94 %

Branch *	MTD Sales L	Brand Share %
KDR1	0.76	36.04 %
VKN1	0.75	32.63 %
TNK1	0.71	27.66 %
VJW1	0.68	31.57 %
GVM1	0.62	33.36 %
VJW5	0.54	31.59 %
VJW4	0.39	35.90 %
VUY1	0.38	33.16 %
KND1	0.37	26.72 %
TEL1	0.36	28.28 %
RMV1	0.34	16.46 %
DPE1	0.29	27.65 %
PAP1	0.24	24.51 %
GNT2	0.19	16.24 %
TDD1	0.18	12.03 %
JGG1	0.17	19.65 %
PNR1	0.11	13.15 %
GTSD		0.00 %
Total	22.08	35.94 %