



AP : PREETHI Sales Performance 01/04/2026 9:26 AM

MTD Sales
54.92 L

Brand Share %
34.24 %

Information:

MTD : 01-03-2026 To 31-03-2026

* Branch where in Brand Share % is less than Overall State's Brand Share **34.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Mixie	23.83	43.77 %
Gas-Stov	12.15	32.69 %
Chimney	6.42	61.09 %
In-Stove	5.38	33.31 %
Grinder	4.28	26.07 %
Cook-Ele	2.08	16.03 %
Iron	0.73	94.47 %
Small-Ap	0.04	0.37 %
Total	54.92	34.24 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	27.55	32.53 %
TIRUPATI-01	27.38	36.16 %
Total	54.92	34.24 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Mixie	12.07	43.82 %
Gas-Stov	5.16	32.23 %
Chimney	3.00	60.23 %
Grinder	2.75	24.52 %
In-Stove	2.66	28.97 %
Cook-Ele	1.36	16.96 %
Iron	0.50	96.10 %
Small-Ap	0.04	0.62 %
Total	27.55	32.53 %

Branch *	MTD Sales L	Brand Share %
VJW3	1.61	34.16 %
NRT1	0.96	30.99 %
RMV1	0.92	22.73 %
PAP1	0.91	33.80 %
VJW4	0.79	32.59 %
VJW5	0.65	23.36 %
PPM1	0.62	27.61 %
GVM1	0.55	24.32 %
DPE1	0.54	26.58 %
PRL1	0.53	28.60 %
KND1	0.49	31.06 %
CKT1	0.46	32.76 %
MTM1	0.46	24.79 %
TNI1	0.45	24.12 %
VJW2	0.40	12.60 %
TEL1	0.36	14.95 %
GDV1	0.34	25.25 %
RAL1	0.30	16.09 %
TDD1	0.30	18.35 %
VKN1	0.28	23.00 %
AMP1	0.18	22.29 %
GTSD		0.00 %
Total	27.55	32.53 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Mixie	11.77	43.73 %
Gas-Stov	6.99	33.04 %
Chimney	3.42	61.86 %
In-Stove	2.72	39.02 %
Grinder	1.54	29.37 %
Cook-Ele	0.71	14.50 %
Iron	0.23	91.09 %
Total	27.38	36.16 %

Branch *	MTD Sales L	Brand Share %
TPY2	2.49	32.39 %
ATP1	2.10	32.22 %
MPL1	0.99	31.43 %
ADI1	0.72	25.64 %
NLR1	0.58	31.86 %
KHT1	0.56	32.69 %
NDL1	0.55	30.45 %
KVL1	0.43	24.24 %
GTL1	0.40	29.06 %
DHN1	0.39	19.20 %
PMR1	0.37	16.33 %
PDT1	0.36	25.29 %
KNL2	0.35	12.13 %
BVL1	0.34	25.09 %
Total	27.38	36.16 %