

MTD Sales
23.21 L

Brand Share %
1.16 %

Information:

MTD : 01-10-2025 To 29-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **1.16 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	15.71	1.15 %
Air-Cond	7.50	1.19 %
Total	23.21	1.16 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	16.78	1.62 %
TIRUPATI-01	6.43	0.67 %
Total	23.21	1.16 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	13.03	2.00 %
Air-Cond	3.74	0.97 %
Total	16.78	1.62 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.32	0.79 %
RMV1	0.32	0.82 %
NRT1	0.31	0.94 %
JPT1	0.27	1.12 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
GNT1	-0.21	-0.32 %
Total	16.78	1.62 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.76	1.53 %
LED TV	2.68	0.37 %
Total	6.43	0.67 %

Branch *	MTD Sales L	Brand Share %
KHT1	0.28	1.13 %
PMR1	0.20	0.82 %
ADI1	0.16	0.45 %
SPE1	0.10	0.34 %
ATP1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	6.43	0.67 %