

MTD Sales
19.85 L

Brand Share %
1.11 %

Information:

MTD : 01-10-2025 To 22-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **1.11 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	12.67	1.04 %
Air-Cond	7.18	1.26 %
Total	19.85	1.11 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	14.89	1.58 %
TIRUPATI-01	4.96	0.59 %
Total	19.85	1.11 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	11.15	1.89 %
Air-Cond	3.74	1.06 %
Total	14.89	1.58 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.32	0.83 %
RMV1	0.32	0.96 %
NRT1	0.31	1.04 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
GNT1	-0.31	-0.53 %
Total	14.89	1.58 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.44	1.59 %
LED TV	1.52	0.24 %
Total	4.96	0.59 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.36	0.73 %
ADI1	0.16	0.60 %
PMR1	0.10	0.48 %
SPE1	0.10	0.38 %
ATP1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	4.96	0.59 %