

MTD Sales
19.72 L

Brand Share %
1.13 %

Information:

MTD : 01-10-2025 To 21-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **1.13 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	12.54	1.06 %
Air-Cond	7.18	1.29 %
Total	19.72	1.13 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	14.76	1.60 %
TIRUPATI-01	4.96	0.61 %
Total	19.72	1.13 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	11.02	1.91 %
Air-Cond	3.74	1.08 %
Total	14.76	1.60 %

Branch *	MTD Sales L	Brand Share %
OGL1	0.32	0.85 %
RMV1	0.32	0.97 %
NRT1	0.31	1.06 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
GNT1	-0.31	-0.53 %
Total	14.76	1.60 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.44	1.61 %
LED TV	1.52	0.25 %
Total	4.96	0.61 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.36	0.75 %
ADI1	0.16	0.63 %
PMR1	0.10	0.48 %
SPE1	0.10	0.39 %
ATP1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	4.96	0.61 %