

MTD Sales
13.80 L

Brand Share %
1.11 %

Information:

MTD : 01-10-2025 To 17-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **1.11 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	8.48	1.03 %
Air-Cond	5.33	1.28 %
Total	13.80	1.11 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	9.95	1.47 %
TIRUPATI-01	3.85	0.68 %
Total	13.80	1.11 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	7.46	1.82 %
Air-Cond	2.49	0.93 %
Total	9.95	1.47 %

Branch *	MTD Sales L	Brand Share %
ELU1	0.21	0.63 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
GNT1	-0.31	-0.68 %
Total	9.95	1.47 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.83	1.91 %
LED TV	1.02	0.25 %
Total	3.85	0.68 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.20	0.57 %
ADI1	0.16	0.97 %
SPE1	0.10	0.58 %
ATP1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	3.85	0.68 %