

MTD Sales
12.63 L

Brand Share %
1.11 %

Information:

MTD : 01-10-2025 To 15-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **1.11 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	7.62	1.02 %
Air-Cond	5.01	1.30 %
Total	12.63	1.11 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	9.30	1.48 %
TIRUPATI-01	3.34	0.66 %
Total	12.63	1.11 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	6.80	1.79 %
Air-Cond	2.49	1.00 %
Total	9.30	1.48 %

Branch *	MTD Sales L	Brand Share %
ELU1	0.21	0.74 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW3		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
GNT1	-0.31	-0.77 %
Total	9.30	1.48 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	2.52	1.87 %
LED TV	0.82	0.22 %
Total	3.34	0.66 %

Branch *	MTD Sales L	Brand Share %
ADI1	0.16	1.00 %
SPE1	0.10	0.67 %
ATP1		0.00 %
BVL1		0.00 %
CTO1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	3.34	0.66 %