

MTD Sales  
2.62 L

Brand Share %  
0.94 %

Information:

MTD : 01-09-2025 To 11-09-2025

\* Branch where in Brand Share % is less than Overall State's Brand Share **0.94 %** are only listed below

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 1.32        | 0.90 %        |
| Air-Cond | 1.31        | 0.98 %        |
| Total    | 2.62        | 0.94 %        |

| Sales Zone    | MTD Sales L | Brand Share % |
|---------------|-------------|---------------|
| VIJAYAWADA-01 | 1.79        | 1.11 %        |
| TIRUPATI-01   | 0.83        | 0.70 %        |
| Total         | 2.62        | 0.94 %        |

## VIJAYAWADA-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| LED TV   | 1.13        | 1.51 %        |
| Air-Cond | 0.66        | 0.77 %        |
| Total    | 1.79        | 1.11 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| AMP1     |             | 0.00 %        |
| BPP1     |             | 0.00 %        |
| CKT1     |             | 0.00 %        |
| CRL1     |             | 0.00 %        |
| DPE1     |             | 0.00 %        |
| ELU1     |             | 0.00 %        |
| GDV1     |             | 0.00 %        |
| GNT1     |             | 0.00 %        |
| GNT2     |             | 0.00 %        |
| GVM1     |             | 0.00 %        |
| JGG1     |             | 0.00 %        |
| JPT1     |             | 0.00 %        |
| KDR1     |             | 0.00 %        |
| KND1     |             | 0.00 %        |
| MTM1     |             | 0.00 %        |
| NRT1     |             | 0.00 %        |
| PAP1     |             | 0.00 %        |
| PNR1     |             | 0.00 %        |
| PPM1     |             | 0.00 %        |
| PRL1     |             | 0.00 %        |
| RAL1     |             | 0.00 %        |
| RMV1     |             | 0.00 %        |
| TDD1     |             | 0.00 %        |
| TEL1     |             | 0.00 %        |
| TNI1     |             | 0.00 %        |
| TVU1     |             | 0.00 %        |
| VJW2     |             | 0.00 %        |
| VJW4     |             | 0.00 %        |
| VJW5     |             | 0.00 %        |
| VKN1     |             | 0.00 %        |
| VUY1     |             | 0.00 %        |
| Total    | 1.79        | 1.11 %        |

# TIRUPATI-01

| Property | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| Air-Cond | 0.64        | 1.36 %        |
| LED TV   | 0.19        | 0.26 %        |
| Total    | 0.83        | 0.70 %        |

| Branch * | MTD Sales L | Brand Share % |
|----------|-------------|---------------|
| ADI1     |             | 0.00 %        |
| ATP1     |             | 0.00 %        |
| BVL1     |             | 0.00 %        |
| CTO1     |             | 0.00 %        |
| DHN1     |             | 0.00 %        |
| GTL1     |             | 0.00 %        |
| KDA1     |             | 0.00 %        |
| KNL1     |             | 0.00 %        |
| KNL2     |             | 0.00 %        |
| KOU1     |             | 0.00 %        |
| KVL1     |             | 0.00 %        |
| MPL1     |             | 0.00 %        |
| NDL1     |             | 0.00 %        |
| NLR1     |             | 0.00 %        |
| PDT1     |             | 0.00 %        |
| PGR1     |             | 0.00 %        |
| PIL1     |             | 0.00 %        |
| PMR1     |             | 0.00 %        |
| PUT1     |             | 0.00 %        |
| RCY1     |             | 0.00 %        |
| SPE1     |             | 0.00 %        |
| TPI1     |             | 0.00 %        |
| TPY1     |             | 0.00 %        |
| TPY2     |             | 0.00 %        |
| VKI1     |             | 0.00 %        |
| Total    | 0.83        | 0.70 %        |