

MTD Sales
25.32 L

Brand Share %
1.23 %

Information:

MTD : 01-10-2025 To 31-10-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **1.23 %** are only listed below

Property	MTD Sales L	Brand Share %
LED TV	17.17	1.21 %
Air-Cond	8.15	1.27 %
Total	25.32	1.23 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	18.05	1.69 %
TIRUPATI-01	7.27	0.73 %
Total	25.32	1.23 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
LED TV	13.65	2.02 %
Air-Cond	4.39	1.13 %
Total	18.05	1.69 %

Branch *	MTD Sales L	Brand Share %
VJW3	0.65	1.17 %
OGL1	0.32	0.79 %
RMV1	0.32	0.79 %
NRT1	0.31	0.90 %
JPT1	0.27	1.08 %
AMP1		0.00 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GTSD		0.00 %
JGG1		0.00 %
KDR1		0.00 %
KND1		0.00 %
MTM1		0.00 %
NPR1		0.00 %
PAP1		0.00 %
PNR1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TNI1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
VJW5		0.00 %
VKN1		0.00 %
VUY1		0.00 %
GNT1	-0.21	-0.30 %
Total	18.05	1.69 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	3.76	1.48 %
LED TV	3.52	0.47 %
Total	7.27	0.73 %

Branch *	MTD Sales L	Brand Share %
RJP1	0.33	1.22 %
KHT1	0.28	1.07 %
PMR1	0.20	0.77 %
ADI1	0.16	0.42 %
PIL1	0.10	0.23 %
SPE1	0.10	0.34 %
ATP1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KVL1		0.00 %
MPL1		0.00 %
NDL1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
TPI1		0.00 %
TPY1		0.00 %
VKI1		0.00 %
Total	7.27	0.73 %