

MTD Sales
14.10 L

Brand Share %
1.24 %

Information:

MTD : 01-08-2025 To 31-08-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **1.24 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	8.13	1.45 %
LED TV	5.97	1.03 %
Total	14.10	1.24 %

Sales Zone	MTD Sales L	Brand Share %
VIJAYAWADA-01	11.49	1.77 %
TIRUPATI-01	2.60	0.53 %
Total	14.10	1.24 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	6.39	1.74 %
LED TV	5.10	1.81 %
Total	11.49	1.77 %

Branch *	MTD Sales L	Brand Share %
ELU1	0.31	1.24 %
KND1	0.21	0.71 %
OGL1	0.16	0.46 %
VJW4	0.15	0.87 %
BPP1		0.00 %
CKT1		0.00 %
CRL1		0.00 %
DPE1		0.00 %
GDV1		0.00 %
GNT2		0.00 %
GVM1		0.00 %
JGG1		0.00 %
JPT1		0.00 %
KDR1		0.00 %
MTM1		0.00 %
NRT1		0.00 %
PAP1		0.00 %
PPM1		0.00 %
PRL1		0.00 %
RAL1		0.00 %
RMV1		0.00 %
TDD1		0.00 %
TEL1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VKN1		0.00 %
VUY1		0.00 %
Total	11.49	1.77 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	1.73	0.90 %
LED TV	0.87	0.29 %
Total	2.60	0.53 %

Branch *	MTD Sales L	Brand Share %
CTO1	0.31	1.21 %
MPL1	0.17	1.07 %
ADI1		0.00 %
ATP1		0.00 %
BVL1		0.00 %
DHN1		0.00 %
GTL1		0.00 %
KDA1		0.00 %
KHT1		0.00 %
KNL1		0.00 %
KNL2		0.00 %
KOU1		0.00 %
KVL1		0.00 %
NDL1		0.00 %
NLR1		0.00 %
NYP1		0.00 %
PDT1		0.00 %
PGR1		0.00 %
PMR1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
RJP1		0.00 %
SPE1		0.00 %
TPI1		0.00 %
TPSD		0.00 %
TPY1		0.00 %
Total	2.60	0.53 %