

MTD Sales
40.98 L

Brand Share %
3.13 %

Information:

MTD : 01-07-2025 To 30-07-2025

* Branch where in Brand Share % is less than Overall State's Brand Share **3.13 %** are only listed below

Property	MTD Sales L	Brand Share %
Air-Cond	35.74	6.90 %
Wash-Mac	4.57	1.32 %
LED TV	0.66	0.15 %
Total	40.98	3.13 %

Sales Zone	MTD Sales L	Brand Share %
TIRUPATI-01	20.57	3.27 %
VIJAYAWADA-01	20.40	3.00 %
Total	40.98	3.13 %

TIRUPATI-01

Property	MTD Sales L	Brand Share %
Air-Cond	17.64	8.16 %
Wash-Mac	2.80	1.47 %
LED TV	0.13	0.06 %
Total	20.57	3.27 %

Branch *	MTD Sales L	Brand Share %
KDA1	0.62	2.86 %
KHT1	0.55	2.93 %
NDL1	0.33	1.28 %
KNL2	0.31	0.90 %
NYP1	0.31	2.05 %
PMR1	0.31	1.72 %
TPY1	0.31	1.47 %
VKI1	0.29	1.90 %
ADI1	0.11	0.58 %
DHN1		0.00 %
GTL1		0.00 %
KNL1		0.00 %
MPL1		0.00 %
PGR1		0.00 %
PIL1		0.00 %
PUT1		0.00 %
RCY1		0.00 %
SPE1		0.00 %
TPSD		0.00 %
Total	20.57	3.27 %

VIJAYAWADA-01

Property	MTD Sales L	Brand Share %
Air-Cond	18.10	5.99 %
Wash-Mac	1.77	1.15 %
LED TV	0.53	0.24 %
Total	20.40	3.00 %

Branch *	MTD Sales L	Brand Share %
BVR1	0.70	1.37 %
KDR1	0.62	2.54 %
VJW1	0.62	1.47 %
NRT1	0.53	1.74 %
KND1	0.49	1.58 %
PPM1	0.31	2.54 %
JGG1	0.29	2.54 %
VJW5	0.26	1.43 %
CKT1	0.11	0.59 %
PRL1	0.11	1.04 %
AMP1		0.00 %
BPP1		0.00 %
CRL1		0.00 %
GTSD		0.00 %
JPT1		0.00 %
PAP1		0.00 %
RAL1		0.00 %
TVU1		0.00 %
VJW2		0.00 %
VJW4		0.00 %
MTM1		0.00 %
GVM1	-0.01	-0.04 %
Total	20.40	3.00 %